

O-044-19

TRADE MARKS ACT 1994

**IN THE MATTER OF INTERNATIONAL REGISTRATION NO. 1354634 AND THE
REQUEST
BY MEZRIN LURII VALERIOVYCH TO PROTECT, IN THE UK, THE FOLLOWING
TRADE MARK**

content guru

IN CLASSES 35, 41 AND 42

**AND IN THE MATTER OF OPPOSITION THERETO UNDER NO. 411145 BY O2
WORLDWIDE LIMITED**

BACKGROUND AND PLEADINGS

1) On 4 January 2017, Mezrin Lurii Valeriiiovych (“the holder”) applied to protect, in the UK, International Trade Mark registration number 1354634 for the following mark:

content guru

2) The International Registration (“IR”) claims a priority date of 3 November 2016 based upon an earlier Ukraine national mark. It was accepted and published in the Trade Marks Journal on 6 October 2017. On 11 January 2018, the holder added the voluntarily disclaimer “No claim is made to the exclusive right to use ‘GURU’ apart from the mark as shown” and limited its list of services to the following:

Class 35: *Web indexing for commercial or advertising purposes; market studies; opinion polling; providing business information via a web site; compilation of information into computer databases; compilation of statistics: commercial information and advice for consumers [consumer advice shop]; marketing; marketing research; provision of an on-line marketplace for buyers and sellers of goods and services; writing of publicity texts; scriptwriting for advertising purposes; word processing; updating of advertising material; updating and maintenance of data in computer databases; web site traffic optimization / web site traffic optimisation; rental of advertising space; commercial information agency services; outsourcing services [business assistance]; commercial intermediation services; layout services for advertising purposes; news clipping services; advertising agency services / publicity agency services; search engine optimization for sales promotion/search engine optimisation for sales promotion; presentation of goods of communication media, for retail purposes; publicity material rental; rental of advertising time on communication media; direct mail advertising; publication of publicity texts; advertising / publicity; pay per click advertising; advertising by mail order; on-line advertising on a computer network; dissemination of advertising matter; design of advertising materials; systemization of information into computer databases; sales promotion for others; production of advertising films; negotiation and conclusion of commercial transactions for third parties.*

Class 41: *Videotaping; electronic desktop publishing; providing on-line videos, not downloadable; providing on-line electronic publications, not downloadable; providing on-line*

music, not downloadable; game services provided on-line from a computer network; writing of texts; layout services, other than for advertising purposes; providing amusement arcade services; club services [entertainment or education]; translation; mobile library services / bookmobile services; news reporters services; recording studio services; photographic reporting; music composition services; on-line publication of electronic books and journals; publication of books; publication of texts, other than publicity texts; entertainment services; production of music; film production, other than advertising films.

Class 42: *Web site design consultancy; software as a service [SaaS]; creating and maintaining web sites for others.*

3) O2 Worldwide Limited (“the opponent”) opposes the IR. The opposition is directed against all the services. The opponent relies upon one earlier UK trade mark and five earlier European Union (formerly Community) trade marks. Full details of these are provided in an annex to this decision. Whilst the opponent has not withdrawn its reliance upon any of these earlier marks, it subsequently identified reliance upon two of these marks as being the closer marks with the opponent highlighting certain services. The first of these, is its EU registration 16057011 (“the ‘011 mark”) in respect of the mark O2 GURU. Upon examination of the relevant dates, the priority date of the contested IR is 3 November 2016 and the filing date of the ‘011 mark is 18 November 2016. The significance of these two dates is that because the filing date of the 011 mark is later than the priority date of the contested IR it does not qualify as an earlier mark under section 6(1)(a) of the Act. Consequently, the opponent is not able to rely upon this registration.

4) The second mark identified as being a “closer mark” is its UK registration 3024436 for the series of two marks GURU/Guru (“the ‘436 mark”). The relevant details of this mark are shown below:

Mark and relevant dates	List of services include:
<p>GURU/Guru (series of 2)</p> <p>Filing date: 2 October 2013</p> <p>Date of entry in register: 14 February 2014</p>	<p><i>Class 35: <u>Retail services and online retail services</u> connected with scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus, apparatus for the transmission of sound and image, telecommunications apparatus, mobile telecommunication apparatus, mobile telecommunications handsets, computer hardware, computer application software, computer software, computer software downloadable from the Internet, PDAs (Personal Digital Assistants), pocket PCs, mobile telephones, laptop computers, telecommunications network apparatus, drivers software for telecommunications networks and for telecommunications apparatus, protective clothing, protective helmets, televisions, headphones, GPS navigation devices, computer software recorded onto CD Rom, SD-Cards (secure digital cards), glasses, spectacle glasses, sunglasses, protective glasses and cases therefor, contact lenses, cameras, camera lenses, MP3 players, audio tapes, audio cassettes, audio discs, audio-video tapes, audio-video cassettes, audio-video discs, video tapes, video cassettes, video discs, CDs, DVDs, electronic publications (downloadable), mouse mats, magnets, mobile telephone covers, mobile telephone cases, magnetic cards, encoded cards, printed matter, books, magazines, [...] <u>information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.</u></i></p>

5) This mark qualifies as an “earlier mark” under section 6(1)(a) of the Act, by virtue of the fact that its filing date predate the priority date of the contested designation. With the exception of the opponent’s ‘011 mark, the other registrations also qualify as “earlier marks”. I will keep these other earlier marks in mind for my considerations.

6) The opponent’s grounds are as follows:

- Registration of the contested IR would be contrary to section 5(2)(b) of the Trade Marks Act 1994 (“the Act”) because the contested sign is similar to the earlier marks, that the contested services are identical or very similar to the

services of the opponent's earlier marks and that there is a likelihood of confusion;

- Use of the contested IR would offend under section 5(3) of the Act because it is similar to the opponent's earlier marks that have a "a massive reputation [...] throughout the European Union" in respect of the opponent's "core telecommunication goods and services, and its entertainment, repair/support, research and training services". Use of the contested IR, without due cause, would take unfair advantage of, or be detrimental to the distinctive character or repute of the opponent's earlier marks, in particular the opponent's marks "portray a young, trendy, cool, and high tech brand to its consumers" and as a consequence "the fact that the Applicant [holder] has adopted the Opponent's trade mark in its Application":

- (i) will take unfair advantage and/or repute of [its] mark. It asserts that the holder's IR will bring the opponent's mark to mind and consequently it will take unfair advantage;
- (ii) Upon seeing the holder's IR, the consumer may also believe that it is the opponent's mark or that there is an economic connection between the parties, therefore, giving the holder an unfair advantage;
- (iii) If its use is in respect of a poor type or quality of service, this could result in detriment to the distinctive character or repute of the opponent's marks. As a result, the repute of the earlier marks would be tarnished and harmed;
- (iv) The distinctiveness of the earlier marks is such that any use of the holder's mark would result in diluting its distinctiveness resulting in a change of consumers' economic behaviour.

7) The holder filed a counterstatement denying the claims made.

8) Only the opponent filed evidence, but the holder did file observations in reply. I will refer to the evidence to the extent that I consider it necessary and I will keep the holder's observations in mind. A hearing took place before me on 1 November 2018 where the opponent was represented by Julius Stobbs for Stobbs. The holder did not attend nor was it represented at the hearing.

9) The holder was represented in these proceedings by DLA Piper UK LLP.

Opponent's Evidence

10) This takes the form of a witness statement by Peter Holmes, Director of Brand of one of the subsidiary companies which form part of "The Telefonica Group of Companies" (hereafter, "his companies") which includes the opponent. Mr Holmes provides evidence with the aim of establishing his companies' reputation in their GURU trade mark in the UK prior to the relevant date, being the priority date claimed for the contested IR, namely 3 November 2016. I will refer to this evidence, as necessary, in my decision.

DECISION

Section 5(2)(b)

11) Section 5(2)(b) of the Act is as follows:

"5(2) A trade mark shall not be registered if because-

(b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected, there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark".

Comparison of goods and services

12) In the judgment of the Court of Justice of the European Union ("the CJEU") in *Canon*, Case C-39/97, the court stated at paragraph 23 of its judgment that:

"In assessing the similarity of the goods or services concerned, as the French and United Kingdom Governments and the Commission have pointed out, all

the relevant factors relating to those goods or services themselves should be taken into account. Those factors include, inter alia, their nature, their intended purpose and their method of use and whether they are in competition with each other or are complementary”.

13) The relevant factors identified by Jacob J. (as he then was) in the *Treat* case, [1996] R.P.C. 281, for assessing similarity were:

- a) The respective users of the respective goods or services;
- b) The physical nature of the goods or acts of services;
- c) The respective trade channels through which the goods or services reach the market;
- d) In the case of self-serve consumer items, where in practice they are respectively found or likely to be found in supermarkets and in particular whether they are, or are likely to be, found on the same or different shelves;
- e) The extent to which the respective goods or services are competitive. This inquiry may take into account how those in trade classify goods, for instance whether market research companies, who of course act for industry, put the goods or services in the same or different sectors.

14) In relation to the assessment of the respective specifications, I note that in *YouView TV Ltd v Total Ltd* [2012] EWHC 3158 (Ch), Floyd J. (as he then was) stated that:

“... Trade mark registrations should not be allowed such a liberal interpretation that their limits become fuzzy and imprecise: see the observations of the CJEU in Case C-307/10 *The Chartered Institute of Patent Attorneys (Trademarks) (IP TRANSLATOR)* [2012] ETMR 42 at [47]-[49]. Nevertheless the principle should not be taken too far. *Treat* was decided the

way it was because the ordinary and natural, or core, meaning of 'dessert sauce' did not include jam, or because the ordinary and natural description of jam was not 'a dessert sauce'. Each involved a straining of the relevant language, which is incorrect. Where words or phrases in their ordinary and natural meaning are apt to cover the category of goods in question, there is equally no justification for straining the language unnaturally so as to produce a narrow meaning which does not cover the goods in question."

15) I also keep in mind the following guidance of the General Court in *Gérard Meric v Office for Harmonisation in the Internal Market*, Case T- 133/05 ("Meric"):

"29. In addition, the goods can be considered as identical when the goods designated by the earlier mark are included in a more general category, designated by trade mark application (Case T-388/00 Institut fur Lernsysteme v OHIM- Educational Services (ELS) [2002] ECR II-4301, paragraph 53) or where the goods designated by the trade mark application are included in a more general category designated by the earlier mark".

16) At the hearing, Mr Stobbs made a number of submissions that I summarise, and comment upon below:

Class 35

Web indexing for commercial or advertising purposes; opinion polling; marketing; marketing research; writing of publicity texts; scriptwriting for advertising purposes; updating of advertising material; web site traffic optimization / web site traffic optimisation; rental of advertising space; layout services for advertising purposes; news clipping services; advertising agency services / publicity agency services; search engine optimization for sales promotion/search engine optimisation for sales promotion; publicity material rental; rental of advertising time on communication media; direct mail advertising; publication of publicity texts; advertising / publicity; pay per click advertising; advertising by mail order; on-line advertising on a computer network; dissemination of advertising matter; design of advertising materials

17) It is submitted that the opponent's *Retail services and online retail services connected with [...] computer application software, computer software, computer software downloadable from the Internet, [...], printed matter, books, magazines, [...]* and many other goods, and also *information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network* covers the applicant's services or are, at least, highly similar.

18) I disagree. Bearing in mind the *Youview* guidance set out above regarding not unnaturally straining the language of the specification, I find that retail services on the one hand and the various types of the applicant's advertising services on the other are not identical. The provider of retail services and the provider of advertising services are not the same and neither are the consumers with advertising services normally being offered to commercial enterprises and retail services being offered to the general public. There is some overlap of nature and intended purpose in that retail services involve an element of advertising of the goods for sale and advertising services includes such services with the purpose of promoting third party goods. That said, it is not normal for the respective services to be in competition. In summary, I find that the level of similarity is no more than low.

Market studies; providing business information via a web site; compilation of statistics: commercial information and advice for consumers [consumer advice shop]; provision of an on-line marketplace for buyers and sellers of goods and services; presentation of goods of communication media, for retail purposes; sales promotion for others; production of advertising films

19) It is submitted that the opponent's *Retail services and online retail services connected with [...] computer application software, computer software, computer software downloadable from the Internet, [...], printed matter, books, magazines, [...]* and many other goods., and also *information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and*

advisory services relating to the aforesaid services provided over a telecommunications network are identical to the holder's services.

20) I agree that the underlined services are at least highly similar if not identical to the holder's retail services. Further, the remainder of the holder's services are covered by, or overlap with the opponent's information and advisory services and are, therefore, identical.

21) In respect of the holder's other Class 35 services, namely, *compilation of information into computer databases, [...] word processing; updating and maintenance of data in computer databases; outsourcing services [business assistance]; commercial intermediation services; systemization of information into computer databases and commercial information agency services; negotiation and conclusion of commercial transactions for third parties*, it is not obvious to me that these share any similarity to any of the goods and services covered by the '436 mark. However, I note that they are identical to equivalent terms in the opponent's earlier EU mark 13092887 "O2Guru" and cloud device ("the '887 mark").

Class 41

22) Mr Stobbs submitted that the following services are self-evidently identical or at least very similar and he suggested that no further analysis is required:

Opponent's services (earlier GURU/Guru word mark)	Holder's services
<p>[...]; Entertainment; [...]; Entertainment information; Film production, other than advertising films; [...]; Production of music; [...]; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; [...]; Recording studio services; Recreation facilities (Providing -); Recreation information; [...]; electronic games services provided by means of any communications network; entertainment services provided by means of telecommunication networks; [...]; provision of news information; [...]; entertainment club services; [...]; production, presentation and distribution of audio, video, still and moving images and data; publishing services (including electronic</p>	<p><u>Videotaping; electronic desktop publishing; providing on-line videos, not downloadable; providing on-line electronic publications, not downloadable; providing on-line music, not downloadable; game services provided on-line from a computer network; writing of texts; layout services, other than for advertising purposes; providing amusement arcade services; club services [entertainment or education]; translation; mobile library services / bookmobile services; news reporters services; recording studio services; photographic reporting; music composition services; on-line publication of electronic books and journals; publication of books; publication of texts, other than publicity texts;</u></p>

publishing services); non-downloadable electronic publications; arranging and conducting of courses, seminars and workshops; [...]; production, presentation and distribution of audio, video, still and moving images and data provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

entertainment services; production of music; film production, other than advertising films.

23) I agree that the underlined terms are identical or obviously covered by various terms in the opponent's specification such as *entertainment* and the various *publishing services*.

24) In respect of the remaining services, I comment as follows:

- *writing of texts*: such services are closely related to the provision of information and advisory services and also publishing services and are similar to a reasonable extent;
- *layout services, other than for advertising purposes*: these form part of a suite of services covered by the opponent's broad term *Publication of texts, other than publicity texts* and its other publication services and is, therefore, identical;
- *club services [... education]; translation mobile library services / bookmobile services; news reporters services; photographic reporting*: none of these services have an equivalent term in the opponent's specification and they are not obviously an "entertainment service" and are, consequently, not covered by such a broad term. In the absence of submissions on why they are identical or similar, I find that they are not similar to the opponent's services.
- *recording studio services; music composition services*: these are similar to the opponent's *production ...of audio data* and *Production of music* because they are all services that form part of the process of producing recorded music and

are complementary to each other and will be accessed via the same trade channels. I find that there is a medium to high level of similarity.

Class 42

25) Mr Stobbs, once again, submitted that the following lists of services are “almost entirely identical or at least very similar” and that no further analysis is required:

Opponent’s services (earlier UK mark)	Holder’s services
<p><i>Scientific and technological services and research and design relating thereto; [...]; Design and development of computer hardware and software; Computer programming; [...]; Consultancy in the design and development of computer hardware; [...]; computer programming; [...]; computer software design; [...]; consultancy in the field of computer software; [...]; creating and maintaining websites for others; [...]; technical support services relating to telecommunications and apparatus information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.</i></p>	<p><i>Web site design consultancy; software as a service [SaaS]; creating and maintaining web sites for others.</i></p>

26) I agree that *Web site design consultancy* is covered by the opponent’s *creating and maintaining websites for others* and is, therefore, identical.

27) I understand the term *software as a service [SaaS]* to be a reference to software applications that are hosted by a service provider to make services available via these applications. This has parallels with creating and hosting websites for others with both services being similar ways to deliver services over the Internet. With this in mind, I find that the respective services share a medium to high level of similarity.

28) *creating and maintaining web sites for others* is present in both specifications and is, self-evidently identical.

Comparison of marks

29) It is clear from *Sabel BV v. Puma AG* (particularly paragraph 23), Case C-251/95, that the average consumer normally perceives a mark as a whole and does not proceed to analyse its various details. The same case also explains that the visual, aural and conceptual similarities of the marks must be assessed by reference to the overall impressions created by the marks, bearing in mind their distinctive and dominant components. The CJEU stated at paragraph 34 of its judgment in Case C-591/12P, *Bimbo SA v OHIM*, that:

“.....it is necessary to ascertain, in each individual case, the overall impression made on the target public by the sign for which registration is sought, by means of, inter alia, an analysis of the components of a sign and of their relative weight in the perception of the target public, and then, in the light of that overall impression and all factors relevant to the circumstances of the case, to assess the likelihood of confusion.”

30) It would be wrong, therefore, to artificially dissect the trade marks, although, it is necessary to take into account the distinctive and dominant components of the marks and to give due weight to any other features which are not negligible and therefore contribute to the overall impressions created by the marks.

31) As I mentioned earlier, at the hearing, Mr Stobbs identified the opponent’s earlier marks UK 3024436 GURU/Guru (series of 2) and EU 16057011 O2 GURU as being clearly “the closer marks”. However, the latter mark is not an earlier mark under section 6(1)(a) of the Act. I will base my considerations on the ‘436 mark. I will refer to the other earlier marks relied upon, as necessary, later in my decision. The difference in presentation of the two marks in the series of the ‘436 mark has no impact upon the outcome of the proceedings because both forms are in ordinary typeface and notional and fair use of each will include use in the form of the other.

32) The respective marks are:

Earlier mark	Contested mark
GURU/Guru	content guru

33) The earlier mark consists of the word GURU and this is self-evidently the dominant and distinctive element. The IR is a mark that consists of the two words “content guru” presented in an unremarkable typeface. The words form a unit with both words sharing equal dominance in the mark with the first word qualifying the second word.

34) Visually and aurally, the marks share similarity because of the presence of GURU in both marks which will be pronounced as the syllables GOO-ROO. There is a difference created by the word CONTENT appearing at the start of the contested mark, consisting of the two syllables CONT-ENT or CON-TENT. Taking all of this into account, I conclude that the respective marks share a medium level of visual and aural similarity.

35) At the hearing, Mr Stobbs submitted that the word GURU will be understood as describing a “spiritual leader”. I also note the following definition:

“An influential teacher or popular expert.

‘a management guru’¹

36) Mr Stobbs pointed out the example given in this reference, namely, “management guru” and suggested that this did not show descriptive use in respect of the goods and services at issue in the case. I dismiss this submission. The dictionary provides an example, and I do not consider it to be the only context in which the word “Guru” could be used to indicate an influential teacher or popular expert. With this in mind, it is my firm view that the holder’s mark will be understood as strongly alluding to an expert in the field of “content”. In this respect, I accept Mr

¹ <https://en.oxforddictionaries.com/definition/guru>

Stobbs' submission that "content" will be understood as a reference to information on a website and such a meaning is supported by the following definitions:

"Information made available by a website or other electronic medium.

[as modifier] 'online content providers'²

37) The opponent's mark has a less clear meaning because the word GURU is not qualified in any way and, consequently, upon encountering the mark, the impression created may be either that of a spiritual leader or a popular expert. Taking all of this into account, there is a low or no level of conceptual similarity where the opponent's mark is perceived as meaning "spiritual leader", but slightly higher where it is perceived as meaning a "teacher" or "expert".

Average consumer and the purchasing act

38) The average consumer is deemed to be reasonably well informed and reasonably observant and circumspect. For the purpose of assessing the likelihood of confusion, it must be borne in mind that the average consumer's level of attention is likely to vary according to the category of goods or services in question: *Lloyd Schuhfabrik Meyer, Case C-342/97*.

39) In *Hearst Holdings Inc, Fleischer Studios Inc v A.V.E.L.A. Inc, Poeticgem Limited, The Partnership (Trading) Limited, U Wear Limited, J Fox Limited*, [2014] EWHC 439 (Ch), Birss J. described the average consumer in these terms:

"60. The trade mark questions have to be approached from the point of view of the presumed expectations of the average consumer who is reasonably well informed and reasonably circumspect. The parties were agreed that the relevant person is a legal construct and that the test is to be applied objectively by the court from the point of view of that constructed person. The

² <https://en.oxforddictionaries.com/definition/content>

words “average” denotes that the person is typical. The term “average” does not denote some form of numerical mean, mode or median.”

40) The respective services cover a broad range from retail services, where the consumer is the ordinary member of the public and where the purchasing process may be casual and impulsive, to specialist services such as opinion polling that is only likely to be undertaken for commercial clients, whose purchasing process will be well considered with attention being paid to the method by which such services will be carried out. In all cases though, the purchasing process is likely to be primarily visual in nature with service providers being identified from perusal of the high street, the Internet or other online guides. However, I keep in mind that aural factors may be relevant where services are accessed by telephone or where such services are promoted via aural methods such as radio advertising.

Distinctive character of the earlier trade marks

41) In *Lloyd Schuhfabrik Meyer & Co. GmbH v Klijsen Handel BV*, Case C-342/97 the CJEU stated that:

“22. In determining the distinctive character of a mark and, accordingly, in assessing whether it is highly distinctive, the national court must make an overall assessment of the greater or lesser capacity of the mark to identify the goods or services for which it has been registered as coming from a particular undertaking, and thus to distinguish those goods or services from those of other undertakings (see, to that effect, judgment of 4 May 1999 in Joined Cases C-108/97 and C-109/97 *Windsurfing Chiemsee v Huber and Attenberger* [1999] ECR I-0000, paragraph 49).

23. In making that assessment, account should be taken, in particular, of the inherent characteristics of the mark, including the fact that it does or does not contain an element descriptive of the goods or services for which it has been registered; the market share held by the mark; how intensive, geographically widespread and long-standing use of the mark has been; the amount invested by the undertaking in promoting the mark; the proportion of the relevant

section of the public which, because of the mark, identifies the goods or services as originating from a particular undertaking; and statements from chambers of commerce and industry or other trade and professional associations (see *Windsurfing Chiemsee*, paragraph 51).”

42) I have identified that the opponent’s GURU mark is likely to be perceived as having one of two meanings, namely, “a spiritual leader” or “a popular expert”. Where the mark is perceived as a reference to the former, the level of inherent distinctive character will be close to average. Where the latter meaning is perceived it will have a very low level of distinctive character.

43) Mr Holmes’ evidence is intended to illustrate the opponent’s reputation in its various GURU marks at the relevant date. This evidence can be summarised as follows:

- The opponent is one of the major mobile telecommunications providers in the UK with nearly 25 million UK customers in December 2014³;
- The opponent’s GURU support service has been in place since 2009 that is its name for its in-store technical experts offering free, impartial advice⁴;
- In 2010 the opponent employed 250 Gurus in its O2 branded stores and this had increased to 350 by 2011⁵;
- In 2011, the service was expanded with the launch of *O2 Guru TV*, a new *YouTube* channel offering free support and advice. In 2014, the Guru TV service was extended to business customers⁶;
- An article that appeared on the website www.campaignlive.co.uk, dated 7 October 2014, reported that the opponent was launching a campaign that “promotes smart tech and O2 Gurus to consumers and businesses”. It reports that the campaign will run over six weeks “on TV, digital, press and outdoor media”⁷;

³ Mr Holmes’ witness statement, paras. 12 & 13

⁴ ditto, para. 9

⁵ ditto

⁶ ditto, para. 10

⁷ Exhibit PH6

- An undated e-alert announcing the launch of the opponent’s “Guru ad campaign” is shown⁸. Mr Holmes states that it dates from 6 June 2011⁹
- Archived press releases obtained from the opponent’s website are provided, one of which relates to its O2 Gurus and is entitled “O2 Gurus to deliver digital bootcamps in South Wales” and dated 29 November 2017 (over 11 months after the relevant date)¹⁰;
- The opponent undertakes numerous marketing campaigns. Marketing materials are provided including two flyers, the first promoting the services of “our Guru” and the second offering a free appointment with the “O2Guru” at its Wisbech outlet. The first has no indication of a date, the second relates to an offer that closed in October 2014¹¹;
- Further promotional material relating to “O2Guru” services are provided as an attachment to an internal *PowerPoint* presentation where customers are invited to “Meet the O2 Gurus”. They are not dated;
- A news report that appeared on www.thedrum.com, dated 6 October 2014, reported that the opponent was about to launch “the latest phase of its £7m Smart Tech campaign ... with the help of O2 Gurus, who offer free advice in-store and online”¹²;
- The opponent’s O2 Gurus were also promoted in e-mail blasts, SIM card activation emails and text messages to customers. Undated examples are provided. The 2017 end-of-year value statement to customers promoted the fact that the opponent had 475 “Gurus on hand to help you at every stage of your journey with O2. Speak to an O2 Guru”¹³;
- An independent study of the opponent’s £479,000 advertising campaign in June and July 2014 in relation to the opponent’s O2 Guru brand concluded that there had been an increase from 40,000 to 62,000 hits on the Guru website and reached over 1.5 million consumers in the UK¹⁴;

⁸ Exhibit PH5

⁹ Mr Holes’ witness statement, para 24.2

¹⁰ ditto, para. 11 and Exhibit PH2, page 67

¹¹ Exhibit PH3

¹² Exhibit PH7

¹³ Exhibit PH8

¹⁴ Mr Holmes’ witness statement, para. 24.6 & Exhibit PH10

- Another independent study (undated) found that the opponent's O2 Guru *YouTube* channel was the UK's most popular "How to" channel¹⁵;
- The O2 Guru brand has been popular on social media platforms with more than 9,500 social media mentions of "O2 GURU" across social media platforms between January 2016 and May 2018¹⁶;
- Between 2011 and June 2018 (the date of Mr Holmes' witness statement), the opponent has spent nearly £4.8 million on marketing its Guru brand in the UK¹⁷ and this includes over £1.4 million in 2012, over £2 million in 2013 and nearly £1.3 million in 2014¹⁸

44) Most of the evidence referred to above illustrates use of the mark "O2 GURU" either alone or as part of the cloud logo (as shown in the '887 mark). There are numerous references to "GURU" alone by Mr Holmes in his witness statement and in some of the non-customer facing exhibits such as *PowerPoint* presentations reporting the results of independent research, however, there is much less use of GURU alone in the customer-facing material. Where GURU alone is used, it is normally in the context of discussing the opponent's "O2 GURU" service. When taking this into account, together with the other evidence highlighted above, I conclude that the level of inherent distinctive character is not enhanced through such use.

45) The use shown in respect of the '887 mark ("O2Guru" and cloud device) is sufficient to illustrate that it does benefit from some enhanced distinctive character. However, because I would not characterise this enhancement as being such as to influence the outcome of my considerations. I find that, even with this enhancement, its level of distinctive character is average.

¹⁵ Ditto, para 24.8 & Exhibit PH12

¹⁶ Ditto, para 25

¹⁷ Ditto para 27

¹⁸ Ditto.

GLOBAL ASSESSMENT – Conclusions on Likelihood of Confusion

46) The following principles are gleaned from the decisions of the CJEU in *Sabel BV v Puma AG*, Case C-251/95, *Canon Kabushiki Kaisha v Metro-Goldwyn-Mayer Inc*, Case C-39/97, *Lloyd Schuhfabrik Meyer & Co GmbH v Klijsen Handel B.V.* Case C-342/97, *Marca Mode CV v Adidas AG & Adidas Benelux BV*, Case C-425/98, *Matratzen Concord GmbH v OHIM*, Case C-3/03, *Medion AG v. Thomson Multimedia Sales Germany & Austria GmbH*, Case C-120/04, *Shaker di L. Laudato & C. Sas v OHIM*, Case C-334/05P and *Bimbo SA v OHIM*, Case C-591/12P:

(a) The likelihood of confusion must be appreciated globally, taking account of all relevant factors;

(b) the matter must be judged through the eyes of the average consumer of the goods or services in question, who is deemed to be reasonably well informed and reasonably circumspect and observant, but who rarely has the chance to make direct comparisons between marks and must instead rely upon the imperfect picture of them he has kept in his mind, and whose attention varies according to the category of goods or services in question;

(c) the average consumer normally perceives a mark as a whole and does not proceed to analyse its various details;

(d) the visual, aural and conceptual similarities of the marks must normally be assessed by reference to the overall impressions created by the marks bearing in mind their distinctive and dominant components, but it is only when all other components of a complex mark are negligible that it is permissible to make the comparison solely on the basis of the dominant elements;

(e) nevertheless, the overall impression conveyed to the public by a composite trade mark may be dominated by one or more of its components;

(f) however, it is also possible that in a particular case an element corresponding to an earlier trade mark may retain an independent distinctive

role in a composite mark, without necessarily constituting a dominant element of that mark;

(g) a lesser degree of similarity between the goods or services may be offset by a great degree of similarity between the marks, and vice versa;

(h) there is a greater likelihood of confusion where the earlier mark has a highly distinctive character, either per se or because of the use that has been made of it;

(i) mere association, in the strict sense that the later mark brings the earlier mark to mind, is not sufficient;

(j) the reputation of a mark does not give grounds for presuming a likelihood of confusion simply because of a likelihood of association in the strict sense;

(k) if the association between the marks creates a risk that the public might believe that the respective goods or services come from the same or economically-linked undertakings, there is a likelihood of confusion.

47) The factors assessed so far have a degree of interdependency (*Canon Kabushiki Kaisha v. Metro-Goldwyn-Mayer Inc*, paragraph 17), a global assessment of them must be made when determining whether there exists a likelihood of confusion (*Sabel BV v. Puma AG*, paragraph 22). These factors must be assessed from the viewpoint of the average consumer. Confusion can be direct (which occurs when the average consumer mistakes one mark for the other) or indirect (where the average consumer realises the marks are not the same, but puts the similarity that exists between the marks/goods/services down to the responsible undertakings being the same or related).

48) I have found that:

- The respective services range from being identical to sharing no similarity;

- The holder's mark consists of two words that form a unit;
- The respective marks share a medium level of visual and aural similarity and low or no medium conceptual similarity (where the opponent's mark is perceived as a reference to a spiritual leader) and slightly higher where it is perceived as a reference to a popular expert;
- The average consumer varies between ordinary members of the public whose purchase may be casual and impulsive to commercial clients with an increased level of care and attention being paid during the purchasing process. The purchasing act for all the services is primarily visual in nature, but I keep in mind that aural considerations may play a part;
- The opponent's GURU word mark is endowed with an average (or lower) level of inherent distinctive character (where it is perceived as a reference to a spiritual leader) and a very low level of distinctive character (where it is perceived as a reference to a popular expert) and these levels are not enhanced through use.

49) The holder's mark forms a unit that will be understood as describing an expert (or guru) in the field of "content" (likely to be understood as a reference to information in an electronic medium such as the Internet). Insofar as it may indicate trade origin, it is the unit created by the combination that does so, with neither word being dominant. With the word GURU being qualified by the word CONTENT, it is unlikely to be perceived as a reference to a spiritual leader. It is likely to be perceived as a reference to a popular expert (in the field of "content"). The consumer is unlikely to attribute any trade significance to the "Guru" element of the mark. When the word GURU is used alone (as in the opponent's mark), it is my view that it is likely to be perceived as a reference to a spiritual leader. Consequently, the coincidence of the *Guru* element in both marks is not likely to lead the consumer to believe there is a trade connection. I find that even where the purchasing act is casual and impulsive and the services are identical, one mark will do no more than bring the other to mind, and there is no likelihood of direct or indirect confusion.

50) The other of the earlier marks relied upon may covers some identical services to the holder's designation. However, all of these marks are less similar to the holder's

mark because they contain elements that are absent in the holder's mark. Consequently, any likelihood of confusion is further diminished when compared to the position when the opponent relies upon its GURU word mark. Consequently, none of the opponent's earlier marks place it in a stronger position and I find that there is no likelihood of confusion with any of these earlier marks either. It is my view that this remains the position, even taking into account the enhanced distinctive character of the opponent's '887 mark ("O2Guru" and cloud device). Here the mark is likely to be perceived in one of two ways, either as a popular expert in respect of oxygen (for which "O2" is the chemical symbol) or as the primary mark "O2" plus a secondary mark "Guru". In this latter scenario, because the word elements of the mark do not form a unit, the "Guru" element is likely to retain its meaning of a spiritual leader and have an independent distinctive character. In the former scenario, the word element of the opponent's mark will form a unit that has a different meaning to the holder's mark. In both cases, when taking the opponent's mark as a whole and factoring in the additional elements (that are absent in the holder's mark), I conclude that there is no likelihood of confusion even in circumstances where the respective services are identical.

51) In light of this finding, it is not necessary to consider the holder's submission that its request to add a disclaimer of the word "Guru" in its mark assists its case. However, I comment briefly that as such a disclaimer will not be known to the average consumer and because likelihood of confusion must be considered from the perception of that consumer, the disclaimer would not assist.

52) The opposition, insofar as it is based upon section 5(2)(b) of the Act fails in its entirety.

Section 5(3)

53) Section 5(3) states:

"(3) A trade mark which –

(a) is identical with or similar to an earlier trade mark,

(b) (repealed)

shall not be registered if, or to the extent that, the earlier trade mark has a reputation in the United Kingdom (or, in the case of a European Union trade mark or international trade mark (EU) in the European Union) and the use of the later mark without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier trade mark.”

54) The relevant case law can be found in the following judgments of the CJEU: Case C-375/97, *General Motors*, [1999] ETMR 950, Case 252/07, *Intel*, [2009] ETMR 13, Case C-408/01, *Adidas-Salomon*, [2004] ETMR 10 and C-487/07, *L’Oreal v Bellure* [2009] ETMR 55 and Case C-323/09, *Marks and Spencer v Interflora*. The law appears to be as follows.

a) The reputation of a trade mark must be established in relation to the relevant section of the public as regards the goods or services for which the mark is registered; *General Motors, paragraph 24*.

(b) The trade mark for which protection is sought must be known by a significant part of that relevant public; *General Motors, paragraph 26*.

(c) It is necessary for the public when confronted with the later mark to make a link with the earlier reputed mark, which is the case where the public calls the earlier mark to mind; *Adidas Saloman, paragraph 29* and *Intel, paragraph 63*.

(d) Whether such a link exists must be assessed globally taking account of all relevant factors, including the degree of similarity between the respective marks and between the goods/services, the extent of the overlap between the relevant consumers for those goods/services, and the strength of the earlier mark’s reputation and distinctiveness; *Intel, paragraph 42*

(e) Where a link is established, the owner of the earlier mark must also establish the existence of one or more of the types of injury set out in the

section, or there is a serious likelihood that such an injury will occur in the future; *Intel, paragraph 68*; whether this is the case must also be assessed globally, taking account of all relevant factors; *Intel, paragraph 79*.

(f) Detriment to the distinctive character of the earlier mark occurs when the mark's ability to identify the goods/services for which it is registered is weakened as a result of the use of the later mark, and requires evidence of a change in the economic behaviour of the average consumer of the goods/services for which the earlier mark is registered, or a serious risk that this will happen in future; *Intel, paragraphs 76 and 77*.

(g) The more unique the earlier mark appears, the greater the likelihood that the use of a later identical or similar mark will be detrimental to its distinctive character; *Intel, paragraph 74*.

(h) Detriment to the reputation of the earlier mark is caused when goods or services for which the later mark is used may be perceived by the public in such a way that the power of attraction of the earlier mark is reduced, and occurs particularly where the goods or services offered under the later mark have a characteristic or quality which is liable to have a negative impact of the earlier mark; *L'Oreal v Bellure NV, paragraph 40*.

(i) The advantage arising from the use by a third party of a sign similar to a mark with a reputation is an unfair advantage where it seeks to ride on the coat-tails of the senior mark in order to benefit from the power of attraction, the reputation and the prestige of that mark and to exploit, without paying any financial compensation, the marketing effort expended by the proprietor of the mark in order to create and maintain the mark's image. This covers, in particular, cases where, by reason of a transfer of the image of the mark or of the characteristics which it projects to the goods identified by the identical or similar sign, there is clear exploitation on the coat-tails of the mark with a reputation (*Marks and Spencer v Interflora, paragraph 74 and the court's answer to question 1 in L'Oreal v Bellure*).

Reputation

55) In *Iron & Smith kft v Unilever NV*, Case C-125/14, the CJEU held that:

“If the earlier Community trade mark has already acquired a reputation in a substantial part of the territory of the European Union, but not with the relevant public in the Member State in which registration of the later national mark concerned by the opposition has been applied for, the proprietor of the Community trade mark may benefit from the protection introduced by Article 4(3) of Directive 2008/95 where it is shown that a commercially significant part of that public is familiar with that mark, makes a connection between it and the later national mark, and that there is, taking account of all the relevant factors in the case, either actual and present injury to its mark, for the purposes of that provision or, failing that, a serious risk that such injury may occur in the future.”

56) That case deals with a situation where, in the relevant member state, there was no reputation of the EU mark. In the current case, I have found use sufficient to result in an enhanced level of distinctive character of the opponent’s O2Guru (and cloud device). I find that such use is sufficient to demonstrate the requisite reputation in respect of *information and advisory services relating to the aforesaid* [that includes *Cellular telephone communication*] upon which to base the opposition upon section 5(3). I found no enhanced distinctive character in respect of the earlier mark GURU/Guru. I also find that the evidence is insufficient to find that this mark has the requisite reputation for the purposes of section 5(3). Therefore, I go on to consider the existence of a link based only on the opponent’s mark O2Guru (and cloud device). No other of its earlier marks improve its position.

Link

57) When assessing the existence of a link, I keep in mind the following guidance of the CJEU in Case C-408/01, *Adidas-Salomon*:

“28. The condition of similarity between the mark and the sign, referred to in Article 5(2) of the Directive, requires the existence, in particular, of elements of visual, aural or conceptual similarity (see, in respect of Article 5(1)(b) of the Directive, Case C-251/95 *SABEL* [1997] ECR I-6191, paragraph 23 in fine, and Case C-342/97 *Lloyd Schuhfabrik Meyer* [1999] ECR I-3819, paragraphs 25 and 27 in fine).

29. The infringements referred to in Article 5(2) of the Directive, where they occur, are the consequence of a certain degree of similarity between the mark and the sign, by virtue of which the relevant section of the public makes a connection between the sign and the mark, that is to say, establishes a link between them even though it does not confuse them (see, to that effect, Case C-375/97 *General Motors* [1999] ECR I-5421, paragraph 23).”

58) Therefore, the assessment of similarity between the respective marks is the same as for section 5(2). However, I also keep in mind that the level of similarity required for the public to make a link between the marks for the purposes of 5(3) may be less than the level of similarity required to create a likelihood of confusion (*Intra-Press SAS v OHIM*, Joined cases C-581/13P & C-582/13P, paragraph 72).

59) As I commented earlier, the opponent’s ‘887 mark is likely to be perceived in one of two ways, either forming a unit to function as a reference to a popular expert in respect of oxygen or as two individual elements retaining their own distinctive character and function as the primary mark “O2” plus a secondary mark “Guru”. I concluded that because of this, and when factoring the additional elements present in the opponent’s mark, there is no likelihood of confusion even in circumstances where the respective services are identical.

60) Taking all of the above into account, I accept that, as a result of the common occurrence of the word “Guru” in both marks, the holder’s mark may bring the opponent’s mark to mind in circumstances where the respective services are identical. However, whilst this is sufficient to establish the requisite link, I find that the link is likely to be so fleeting and weak that it is very unlikely that use of the holder’s mark will result in any detriment or unfair advantage.

61) I conclude that the opposition, insofar as it is based upon section 5(3) of the Act, fails.

Summary

62) The opposition fails on all grounds and the UK designation of the IR can proceed.

Costs

63) The holder has been successful and is entitled to a contribution towards his costs. Awards of costs are governed by Annex A of Tribunal Practice Notice (TPN) 2 of 2016. I take account that only the opponent filed evidence but that the holder filed written observations in reply. I award costs as follows:

Considering opponent's statement and preparing counterstatement	£350
Considering evidence	£500
Preparation of written observations	£350
TOTAL	£1200

64) I order O2 Worldwide Limited to pay to Mezrin Lurii Valeriiovych the sum of **£1200**. This sum is to be paid within fourteen days of the expiry of the appeal period or within fourteen days of the final determination of this case if any appeal against this decision is unsuccessful.

Dated this 22nd day of January 2019

Mark Bryant

For the Registrar

The Comptroller-General

Annex

Full List of Opponent's earlier Marks

UK 3024436 GURU/Guru (series of 2)

Filing date: 2 October 2013

Date of Entry in the register: 14 February 2014

Class 35: Retail services and online retail services connected with scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus, apparatus for the transmission of sound and image, telecommunications apparatus, mobile telecommunication apparatus, mobile telecommunications handsets, computer hardware, computer application software, computer software, computer software downloadable from the Internet, PDAs (Personal Digital Assistants), pocket PCs, mobile telephones, laptop computers, telecommunications network apparatus, drivers software for telecommunications networks and for telecommunications apparatus, protective clothing, protective helmets, televisions, headphones, GPS navigation devices, computer software recorded onto CD Rom, SD-Cards (secure digital cards), glasses, spectacle glasses, sunglasses, protective glasses and cases therefor, contact lenses, cameras, camera lenses, MP3 players, audio tapes, audio cassettes, audio discs, audio-video tapes, audio-video cassettes, audio-video discs, video tapes, video cassettes, video discs, CDs, DVDs, electronic publications (downloadable), mouse mats, magnets, mobile telephone covers, mobile telephone cases, magnetic cards, encoded cards, printed matter, books, magazines, paper, stationery, clothing, footwear, headgear, household or kitchen utensils and containers, jewellery, precious stones, horological and chronometric instruments, musical instruments, apparatus for lighting, textiles and textile goods, leather and imitations of leather, handbags, rucksacks, purses, bags and sports bags, travel bags, backpacks, duffel bags, boot bags, holdalls, wallets, purses, credit card holders, games and playthings, gymnastic and sporting articles, meat, fish, poultry, game, coffee, tea, cocoa, sugar, rice, beers, mineral waters, aerated waters and other non-alcoholic drinks, alcoholic beverages, matches; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 36: Insurance; Financial affairs; Monetary affairs; Real estate affairs; Charitable fund raising; Debit card services; Financial consultancy; Financial information; Financial management; Financial sponsorship; Financing services; Funds transfer (Electronic -); Issue of tokens of value; Financial information and advice relating to tariffs; information and advice relating to finance and insurance; financial payment services; payment processing services; electronic payment services; automated payment services; payment collection agencies; processing of payment transactions via the Internet; money transfer services; electronic funds transfer services; bill payment services; issuing of tokens of value relating to customer loyalty schemes; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 37: Installation, maintenance and repair of telecommunications apparatus and equipment; installation, maintenance and repair communications networks, computer networks and data networks; installation, maintenance and repair of computer hardware; installation, maintenance and repair of computers and computer peripherals; computer and telephone battery recharge services; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 38: Telecommunications; Cellular telephone communication; Communications by computer terminals; Communications by fiber [fibre] optic networks; Communications by telephone; Computer aided transmission of messages and images; Electronic bulletin board services [telecommunications services]; Electronic mail; Information about telecommunication; Message sending; Paging services [radio, telephone or other means of electronic communication]; Providing internet chatrooms; Providing telecommunications connections to a global computer network; Providing user access to global computer networks; Rental of facsimile apparatus; Rental of message sending apparatus; Rental of modems; Rental of telecommunication equipment; Rental of telephones; Satellite transmission; Teleconferencing services; Telephone services; Transmission of digital files; Voice mail services; Telecommunications services; mobile telecommunications services; telecommunications portal services; Internet portal services; mobile telecommunications network services; fixed line telecommunication services; provision of broadband telecommunications access; broadband services; broadcasting services; television broadcasting services; broadcasting services relating to Internet protocol TV; provision of access to Internet protocol TV; Internet access services; email and text messaging services; information services provided by means of telecommunication networks relating to telecommunications; services of a network provider, namely rental and handling of access time to data networks and databases, in particular the Internet; communications services for accessing a database, leasing of access time to a computer database, providing access to computer databases, rental of access time to a computer database; operation of a network, being telecommunication services; the provision of discussion forums; operating web logs [blogs]; operating message boards; webcasting;

information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 41: Education; Providing of training; Entertainment; Sporting and cultural activities; Arranging and conducting of colloquiums; Arranging and conducting of conferences, congresses, seminars, symposiums and workshops; Booking of seats for shows; Coaching [training]; Entertainment information; Film production, other than advertising films; Organization of competitions [education or entertainment]; Organisation of exhibitions for cultural or educational purposes; Organisation of shows [impresario services]; Organization of sports competitions; Practical training [demonstration]; Production of music; Production of radio and television programmes; Production of shows; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation facilities (Providing -); Recreation information; Rental of audio equipment; Rental of sound recordings; Rental of video cassette recorders; Rental of videotapes; Tuition relating to telecommunications apparatus and instruments; Interactive entertainment services; electronic games services provided by means of any communications network; entertainment services provided by means of telecommunication networks; information services relating to education, training, entertainment, sporting and cultural activities provided by means of telecommunication networks; provision of news information; television production services, television programming services; television production and television programming services provided by means of Internet protocol technology; provision of entertainment by means of television and Internet protocol television; provision of musical events; entertainment club services; discotheque services; presentation of live performances; night clubs; rental of music venues and stadiums; casino services; ticket reservations for entertainment, sporting and cultural events; ticket information services for entertainment, sporting and cultural events; ticket agency services; provision of education, instruction, tuition and training; production, presentation and distribution of audio, video, still and moving images and data; publishing services (including electronic publishing services); non-downloadable electronic publications; arranging and conducting of courses, seminars and workshops; arranging and conducting of courses, seminars and workshops in relation business start-ups; personal development and leadership training services; mentoring services; provision of education, instruction, tuition and training provided on-line from a computer database or the Internet; production, presentation and distribution of audio, video, still and moving images and data provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 42: Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Design and development of computer hardware and software; Computer programming; Computer rental; Computer virus protection services; Construction drafting; Consultancy in the design and development of computer hardware; Monitoring of computer systems by remote access; Providing search engines for the internet; Rental of web servers; Research and development for others; Technical research; IT services; computer programming services; services of a programmer; recovery of computer data; consultancy in the field of computer hardware; computer programming; duplication of computer programs; computer rental; computer software design; installation of computer software; maintenance of computer software; updating of computer software; rental of computer software; rental of computer hardware; computer system design; computer systems analysis; consultancy in the field of computer software; conversion of data or documents from physical to electronic media; creating and maintaining websites for others; data conversion of computer programs and data (not physical conversion); hosting computer sites (web sites); services of engineers; expert advice and expert opinion relating to technology; rental of data processing apparatus and computers; technical services relating to projection and planning of equipment for telecommunications; services of information brokers and providers, namely product research for others; weather forecasting; research in the field of telecommunication technology; monitoring of network systems in the field of telecommunications; technical support services relating to telecommunications and apparatus information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

EU 16057011 O2 GURU

Filing date: 18 November 2016

Date of entry in register: 27 June 2017

Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus; apparatus for the transmission of sound and image; telecommunications apparatus; mobile telecommunication apparatus; mobile telecommunications handsets; digital telecommunication apparatus and instruments; digital tablets; computer hardware; computer application software; computer software downloadable from the Internet; recorded computer software; software applications; mobile software applications, downloadable applications for multimedia devices; computer games; computer game software; computer games programs; PDAs (Personal Digital Assistants); pocket PCs; mobile telephones; laptop computers; telecommunications network apparatus; drivers software for telecommunications networks and for telecommunications apparatus; protective clothing; protective helmets; televisions; headphones; global positioning system [GPS] apparatus; satellite navigation devices; computer software recorded onto CD Rom; SD-Cards (secure digital cards); glasses; spectacle glasses; sunglasses; protective glasses and cases therefor; contact lenses; cameras; camera lenses; MP3 players; audio tapes, audio cassettes; audio discs; audio-video tapes; audio-video cassettes; audio-video discs; video tapes; video cassettes;

video discs; CDs, DVDs; downloadable electronic publications; downloadable image files; downloadable music files; mouse mats; magnets; mobile telephone covers; mobile telephone cases; hands free kits for phones; magnetic cards; encoded cards; mobile phone application software; software for telecommunication; software for the processing of financial transactions; electronic notice boards; electric batteries; battery chargers; security alarms; security cameras; security warning apparatus; security control apparatus; security surveillance apparatus; computer software for security purposes; computer software for insurance purposes; SIM cards; aerials; alarms; electric cables; chemistry apparatus and instruments; recorded computer operating programs; computer peripheral devices; data processing apparatus; diagnostic apparatus, not for medical purposes; distance measuring apparatus; distance recording apparatus; downloadable ring tones for mobile phones; electronic tags for goods; eyepieces; goggles for sports; magnetic identity cards; intercommunication apparatus; loudspeakers; magnetic data media; mathematical instruments; modems; electric monitoring apparatus; television apparatus; testing apparatus not for medical purposes; telecommunication transmitters; parts and fittings for all the aforesaid goods.

Class 35: Advertising; business management; business administration; office functions; organisation, operation and supervision of loyalty and incentive schemes; retail services and online retail services connected with the sale of scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images; retail services and online retail services connected with the sale of magnetic data carriers, recording discs, compact discs, DVDs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, fire-extinguishing apparatus, apparatus for the transmission of sound and image, telecommunications apparatus, mobile telecommunication apparatus, mobile telecommunications handsets; retail services and online retail services connected with the sale of digital telecommunication apparatus and instruments, digital tablets, computer hardware, computer application software, computer software downloadable from the Internet, recorded computer software, software applications, mobile software applications, downloadable applications for multimedia devices, computer games, computer game software, computer games programs, PDAs (Personal Digital Assistants); retail services and online retail services connected with the sale of pocket PCs, mobile telephones, laptop computers, telecommunications network apparatus, drivers software for telecommunications networks and for telecommunications apparatus, protective clothing, protective helmets, televisions, headphones, global positioning system [GPS] apparatus, satellite navigation devices, computer software recorded onto CD Rom, SD-Cards (secure digital cards), glasses, spectacle glasses, sunglasses; retail services and online retail services connected with the sale of protective glasses and cases therefor, contact lenses, cameras, camera lenses, MP3 players, audio tapes, audio cassettes, audio discs, audio-video tapes, audio-video cassettes, audio-video discs, video tapes, video cassettes, video discs, CDs, DVDs, downloadable electronic publications, downloadable image files, downloadable music files, mouse mats, magnets, mobile telephone covers, mobile telephone cases; retail services and online retail services connected with the sale of hands free kits for phones, magnetic cards, encoded cards, mobile phone application software, software for telecommunication, software for the processing of financial transactions, electronic notice boards, electric batteries, battery chargers, security alarms, security cameras, security warning apparatus, security control apparatus, security surveillance apparatus, computer software for security purposes; retail services and online retail services connected with the sale of computer software for insurance purposes, SIM cards, aerials, alarms, electric cables, chemistry apparatus and instruments, recorded computer operating programs, computer peripheral devices, data processing apparatus, diagnostic apparatus, not for medical purposes, distance measuring apparatus, distance recording apparatus, downloadable ring tones for mobile phones, electronic tags for goods; retail services and online retail services connected with the sale of electronic tags for goods, eyepieces, goggles for sports, magnetic identity cards, intercommunication apparatus, loudspeakers, magnetic data media, mathematical instruments, modems, electric monitoring apparatus, television apparatus, testing apparatus not for medical purposes, telecommunication transmitters, paper, cardboard, printed matter, photographs, stationery; retail services and online retail services connected with the sale of office requisites, instructional and teaching material, packaging material, educational equipment, writing implements, writing instruments, writing materials, books, catalogues, cards, instruction manuals, magazines, mail order catalogues, newspapers, pamphlets, periodical publications, calendars, diaries, labels, maps, printed publications, postcards, posters, printed tariffs, printed forms; retail services and online retail services connected with the sale of gift boxes, gift bags, clothing, footwear, headgear, household or kitchen utensils and containers, jewellery, precious stones, horological and chronometric instruments, musical instruments, apparatus for lighting, textiles, household textile articles, leather and imitations of leather, handbags, rucksacks, purses, bags and sports bags, travel bags, backpacks, duffel bags; retail services and online retail services connected with the sale of boot bags, holdalls, wallets, purses, credit card holders, games and playthings, gymnastic and sporting articles, meat, fish, poultry, game, coffee, tea, cocoa, sugar, rice, beers, mineral waters, aerated waters and other non-alcoholic drinks, alcoholic beverages, matches; retail services and online retail services relating to white goods; arranging subscriptions to telecommunications for others; compilation and systematisation of information into computer databases; compilation of statistics; cost price analysis; arranging of competitions for advertising purposes; recruitment services; employment recruitment; employment consultancy; employment agencies; providing employment information; commercial administration of the licensing of the goods and services of others; commercial information and advice for consumers [consumer advice shop]; opinion polling; personnel recruitment; price comparison services; procurement services for others [purchasing goods and services for other businesses]; rental of advertising space; rental of advertising time on communication media; sales promotion for others; sponsorship search; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 36: Insurance; financial affairs; monetary affairs; real estate affairs; financial information and advice relating to tariffs; information and advice relating to finance and insurance; financial payment services; payment processing services; electronic payment services; automated payment services; payment collection agencies; processing of payment transactions via the Internet; money transfer services; electronic funds transfer services; bill payment services; Internet banking; mobile phone banking services; issuing of vouchers and coupons; issuing tokens of value, namely gift cards; issuing of tokens of value in relation to customer loyalty schemes; sponsorship of sports, sports teams and sports events; insurance administration; insurance for telecommunication apparatus and instruments; insurance for mobile

telecommunication apparatus and instruments; insurance for digital apparatus and instruments; insurance for digital tablets; insurance for computer software and hardware; travel insurance; vehicle insurance; home insurance; charitable fund raising; credit card services; debit card services; debt collection agencies; financial sponsorship; repair costs evaluation [financial appraisal]; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 37: Building construction; installation, maintenance and repair of telecommunications installations, communications networks, computer networks and data networks; installation, maintenance and repair of telecommunications apparatus and equipment; installation, maintenance and repair of computer hardware; electric appliance installation and repair; machinery installation, maintenance and repair; photographic apparatus repair; telephone installation and repair; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 38: Telecommunications; cable television broadcasting; cellular telephone communication; communications by computer terminals; communications by fiber [fibre] optic networks; communications by telephone; computer aided transmission of messages and images; electronic bulletin board services [telecommunications services]; electronic mail; facsimile transmission; information about telecommunication; message sending; paging services [radio, telephone or other means of electronic communication]; providing access to databases; providing internet chatrooms; providing telecommunication channels for teleshopping services; providing telecommunications connections to a global computer network; providing user access to global computer networks; radio broadcasting; rental of access time to global computer networks; rental of message sending apparatus; rental of modems; rental of telecommunication equipment; rental of telephones; satellite transmission; telecommunications routing and junction services; teleconferencing services; telegraph services; telephone services; television broadcasting; telex services; transmission of digital files; transmission of greeting cards online; transmission of telegrams; voice mail services; wire service; wireless broadcasting; telecommunications services; mobile telecommunications services; telecommunications portal services; Internet portal services; mobile telecommunications network services; fixed line telecommunication services; provision of broadband telecommunications access; broadband services; wireless communication services; digital communication services; broadcasting services; television broadcasting services; broadcasting services relating to Internet protocol TV; provision of access to Internet protocol TV; Internet access services; email and text messaging services; telecommunications information provided via telecommunication networks; services of a network provider, namely rental and handling of access time to data networks and databases, in particular the Internet; communications services for accessing a database; leasing of access time to a computer database; providing access to computer databases; rental of access time to a computer database; operation of a network, being telecommunication services; providing electronic bulletin board services; providing access to weblogs; providing access to podcasts; chatroom services for social networking; providing online forums; forums for social networking; providing electronic telecommunication connections; routing and connecting services for telecommunications; rental of telecommunications equipment; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 39: Transport; packaging and storage of goods; travel arrangement; arranging of cruises; arranging of tours; boat transport; booking of seats for travel; bus transport; car parking; car rental; car transport; carting; chauffeur services; courier services [messages or merchandise]; delivery of goods; delivery of goods by mail order; escorting of travellers; flower delivery; message delivery; newspaper delivery; packaging of goods; parcel delivery; parking place rental; passenger transport; pleasure boat transport; portage; rental of storage containers; river transport; sightseeing [tourism]; storage; storage information; storage of goods; physical storage of electronically-stored data or documents; taxi transport; traffic information; transport; transport of travellers; transport reservation; transportation information; travel reservation; wrapping of goods; provision of information relating to travel, transport, traffic, traffic flows and congestion; issuing of tickets for travel; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 41: Education; providing of training; entertainment; sporting and cultural activities; academies [education]; amusement parks; amusements; arranging and conducting of colloquiums; arranging and conducting of concerts; arranging and conducting of conferences; arranging and conducting of congresses; arranging and conducting of seminars; arranging and conducting of symposiums; arranging and conducting of workshops [training]; arranging of beauty contests; booking of seats for shows; cinema presentations; club services [entertainment or education]; coaching [training]; discotheque services; education information; educational examination; electronic desktop publishing; entertainer services; entertainment information; organisation of fashion shows for entertainment purposes; film production, other than advertising films; gambling; game services provided on-line from a computer network; games equipment rental; health club services [health and fitness training]; holiday camp services [entertainment]; music-halls; news reporters services; organization of shows [impresario services]; organization of sports competitions; party planning [entertainment]; personal trainer services [fitness training]; physical education; practical training [demonstration]; production of music; production of radio and television programmes; production of shows; providing amusement arcade services; providing karaoke services; providing on-line electronic publications, not downloadable; providing sports facilities; publication of books; publication of electronic books and journals on-line; publication of texts, other than publicity texts; radio entertainment; recording studio services; providing recreation facilities; sport camp services; subtitling; television entertainment; theatre productions; ticket agency services [entertainment]; timing of sports events; tuition; interactive entertainment services; electronic games services provided by means of any communications network; entertainment services provided by means of telecommunication networks; education, training, entertainment, sporting and cultural activities information provided by means of telecommunication networks; provision of news information; television production services; television programming services; television production and television programming services provided by means of Internet protocol technology; provision of musical events; entertainment club services; discotheque services; presentation of live performances; night clubs; rental of music venues and stadiums; casino services; ticket reservations for entertainment,

sporting and cultural events; ticket information services for entertainment, sporting and cultural events; ticket agency services for entertainment, sporting and cultural events; provision of on-line computer games; rental of computer games programs; computer amusement services; provision of information, news and commentary in the field of computer games; arranging, organising and conducting computer game competitions; publishing services; providing on-line electronic publications, not downloadable; publication of books; publication of electronic books and journals on-line; publication of texts, other than publicity texts; arranging, organising and conducting of competitions, games and quizzes; arranging, organising and conducting of competitions, games and quizzes for entertainment, recreational, cultural and educational purposes; organisation of awards; conducting of phone-in competitions; booking agency services connected with the issuing of tickets for entertainment events; employment training; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; calibration [measuring]; cloud seeding; computer programming; computer rental; computer software consultancy; computer software design; updating of computer software; computer system analysis; computer system design; construction drafting; consultancy in the design and development of computer hardware; consultancy in the field of energy-saving; conversion of data or documents from physical to electronic media; creating and maintaining web sites for others; data conversion of computer programs and data [not physical conversion]; digitization of documents [scanning]; duplication of computer programs; engineering; hosting computer sites [web sites]; industrial design; installation of computer software; scientific laboratory services; land surveying; maintenance of computer software; material testing; mechanical research; monitoring of computer systems by remote access; packaging design; technical project studies; providing search engines for the internet; provision of scientific information, advice and consultancy in relation to carbon offsetting; quality control; recovery of computer data; rental of computer software; rental of web servers; research and development for others; surveying; technical research; it services; computer programming services; programming of data processing equipment; recovery of computer data; consultancy in the field of computer hardware; rental of computer hardware; application service provider (ASP); consultancy in the field of computer software; creating and maintaining blogs for others; expert advice and expert opinion relating to technology; rental of data processing apparatus and computers; technical services relating to projection and planning of equipment for telecommunications; product research services; weather forecasting; research in the field of telecommunication technology; monitoring of network systems in the field of telecommunications; technical support services relating to telecommunications and apparatus; data security services; data security services [firewalls]; research relating to security; computer security system monitoring services; maintenance of computer software relating to computer security and prevention of computer risks; updating of computer software relating to computer security and prevention of computer risks; computer virus protection services; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 43: Services for providing food and drink; temporary accommodation; provision of food and drink for consumption both on and off premises; bar services; wine bars; brasserie services; cafeteria; canteens; café services; food and drink catering; self-service restaurants; snack-bars; delicatessens [restaurants]; fast food services; food preparation services; restaurants; cocktail lounge services; rental of chairs, tables, table linen, glassware, cooking apparatus, meeting rooms, temporary accommodation; hotels; snack-bars; tea room services; banqueting services; provision of venues for parties, balls, weddings and events; crèche service; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 44: Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services; healthcare services; medical assistance; massage services; health spa services; gardening services; beauty salons; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 45: Legal services; security services for the protection of property and individuals; management and use of copyright; arbitration services; baby sitting; baggage inspection for security purposes; chaperoning and escorting in society [chaperoning]; clothing rental; copyright management; dating services; guards; intellectual property consultancy; legal research; licensing of intellectual property; licensing of computer software [legal services]; introduction and social networking services; on-line social networking services; social introduction, networking and dating services; social networking, social introduction and dating provided by means of computer database; dating services provided through social networking; providing information in the field of personal relationships; preparation of personality profiles; security services; security guard services; security marking of goods; security assessment of risks; monitoring of security systems; public events security services; rental of security apparatus; security inspection services for others; bodyguard services; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

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Class 35: Retail services and online retail services connected with scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus, apparatus for the transmission of sound and image, telecommunications apparatus, mobile telecommunication apparatus, mobile telecommunications handsets, computer hardware, PDAs (Personal Digital Assistants), pocket PCs, mobile telephones, laptop computers, telecommunications network apparatus, drivers software for telecommunications networks and for telecommunications apparatus, protective clothing, protective helmets, televisions, headphones, GPS navigation devices, computer software recorded onto CD Rom, SD-Cards (secure digital cards), glasses, spectacle glasses, sunglasses, protective glasses and cases therefor, contact lenses, cameras, camera lenses, MP3 players, audio tapes, audio cassettes, audio discs, audio-video tapes, audio-video cassettes, audio-video discs, video tapes, video cassettes, video discs, CDs, DVDs, electronic publications (downloadable), mouse mats, magnets, mobile telephone covers, mobile telephone cases, magnetic cards, encoded cards, printed matter, books, magazines, paper, stationery, clothing, footwear, headgear, household or kitchen utensils and containers, jewellery, precious stones, horological and chronometric instruments, musical instruments, apparatus for lighting, textiles and textile goods, leather and imitations of leather, handbags, rucksacks, purses, bags and sports bags, travel bags, backpacks, duffel bags, boot bags, holdalls, wallets, purses, credit card holders, games and playthings, gymnastic and sporting articles, meat, fish, poultry, game, coffee, tea, cocoa, sugar, rice, beers, mineral waters, aerated waters and other non-alcoholic drinks, alcoholic beverages, matches; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network; none of the aforementioned services in the field of reselling domains.

Class 36: Insurance; Financial affairs; Monetary affairs; Real estate affairs; Charitable fund raising; Debit card services; Financial consultancy; Financial information; Financial management; Financial sponsorship; Financing services; Funds transfer (Electronic -); Issue of tokens of value; Financial information and advice relating to tariffs; information and advice relating to finance and insurance; financial payment services; payment processing services; electronic payment services; automated payment services; payment collection agencies; processing of payment transactions via the Internet; money transfer services; electronic funds transfer services; bill payment services; issuing of tokens of value relating to customer loyalty schemes; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 37: Repair; installation services; installation, maintenance and repair of telecommunications apparatus and equipment; installation, maintenance and repair communications networks, computer networks and data networks; installation, maintenance and repair of computer hardware; installation, maintenance and repair of computers and computer peripherals; computer and telephone battery recharge services; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 38: Telecommunications; Cellular telephone communication; Communications by computer terminals; Communications by fiber [fibre] optic networks; Communications by telephone; Computer aided transmission of messages and images; Electronic bulletin board services [telecommunications services]; Electronic mail; Information about telecommunication; Message sending; Paging services [radio, telephone or other means of electronic communication]; Providing internet chatrooms; Providing telecommunications connections to a global computer network; Providing user access to global computer networks; Rental of facsimile apparatus; Rental of message sending apparatus; Rental of modems; Rental of telecommunication equipment; Rental of telephones; Satellite transmission; Teleconferencing services; Telephone services; Transmission of digital files; Voice mail services; Telecommunications services; mobile telecommunications services; telecommunications portal services; Internet portal services; mobile telecommunications network services; fixed line telecommunication services; provision of broadband telecommunications access; broadband services; broadcasting services; television broadcasting services; broadcasting services relating to Internet protocol TV; provision of access to Internet protocol TV; Internet access services; email and text messaging services; information services provided by means of telecommunication networks relating to telecommunications; services of a network provider, namely rental and handling of access time to data networks and databases, in particular the Internet; communications services for accessing a database, leasing of access time to a computer database, providing access to computer databases, rental of access time to a computer database; operation of a network, being telecommunication services; the provision of discussion forums; operating web logs [blogs]; operating message boards; webcasting; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid

services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network; none of the aforementioned services in the field of Linux Web Hosting, Web Hosting Windows.

Class 41: Education; Providing of training; Entertainment; Sporting and cultural activities; Arranging and conducting of colloquiums; Arranging and conducting of conferences, congresses, seminars, symposiums and workshops; Booking of seats for shows; Coaching [training]; Entertainment information; Film production, other than advertising films; Organization of competitions [education or entertainment]; Organisation of exhibitions for cultural or educational purposes; Organisation of shows [impresario services]; Organization of sports competitions; Practical training [demonstration]; Production of music; Production of radio and television programmes; Production of shows; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation facilities (Providing -); Recreation information; Rental of audio equipment; Rental of sound recordings; Rental of video cassette recorders; Rental of videotapes; Tuition relating to telecommunications apparatus and instruments; Interactive entertainment services; electronic games services provided by means of any communications network; entertainment services provided by means of telecommunication networks; information services relating to education, training, entertainment, sporting and cultural activities provided by means of telecommunication networks; provision of news information; television production services, television programming services; television production and television programming services provided by means of Internet protocol technology; provision of entertainment by means of television and Internet protocol television; provision of musical events; entertainment club services; discotheque services; presentation of live performances; night clubs; rental of music venues and stadiums; casino services; ticket reservations for entertainment, sporting and cultural events; ticket information services for entertainment, sporting and cultural events; ticket agency services; provision of education, instruction, tuition and training; production, presentation and distribution of audio, video, still and moving images and data; publishing services (including electronic publishing services); non-downloadable electronic publications; arranging and conducting of courses, seminars and workshops; arranging and conducting of courses, seminars and workshops in relation business start-ups; personal development and leadership training services; mentoring services; provision of education, instruction, tuition and training provided on-line from a computer database or the Internet; production, presentation and distribution of audio, video, still and moving images and data provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 42: Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Computer rental; Computer virus protection services; Construction drafting; Consultancy in the design and development of computer hardware; Providing search engines for the internet; Rental of web servers; Research and development for others; Technical research; IT services; computer rental; rental of computer hardware; conversion of data or documents from physical to electronic media; creating and maintaining websites for others; data conversion of computer programs and data (not physical conversion); hosting computer sites (web sites); services of engineers; expert advice and expert opinion relating to technology; rental of data processing apparatus and computers; technical services relating to projection and planning of equipment for telecommunications; services of information brokers and providers, namely product research for others; weather forecasting; research in the field of telecommunication technology; monitoring of network systems in the field of telecommunications; technical support services relating to telecommunications and apparatus information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided over a telecommunications network; none of the aforementioned services in the field of design and development of a date base to centralize and share know how of organization supported by a technological platform, domain registration services, Linux Reseller Web, Windows Reseller Web and Online Store services.

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Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus; abacuses; accounting machines; accumulators, electric; acid hydrometers; acidimeters for batteries; acoustic conduits; acoustic couplers; actinometers; adding machines; aerials; aerometers; agendas (electronic -); air analysis apparatus; alarm bells, electric; alarms; alcoholmeters; alidades; altimeters; ammeters; amplifiers; amplifying tubes; anemometers; animated cartoons; anode batteries; anodes; answering machines; anti-glare glasses; anti-glare visors; anti-interference devices [electricity]; anti-theft warning apparatus; anticathodes; apertometers [optics]; armatures [electricity]; asbestos clothing for protection against fire; asbestos gloves

for protection against accidents; asbestos screens for firemen; astronomy (apparatus and instruments for -); audiovisual teaching apparatus; automated teller machines [atm]; azimuth instruments; balances [steelyards]; balancing apparatus; bar code readers; barometers; batteries, electric; batteries, electric, for vehicles; batteries for lighting; battery boxes; battery chargers; battery jars; beacons, luminous; bells [warning devices]; betatrons; binoculars; blinkers [signalling lights]; blueprint apparatus; boiler control instruments; branch boxes [electricity]; breathing apparatus, except for artificial respiration; breathing apparatus for underwater swimming; buzzers; cabinets for loudspeakers; cables, electric; calculating disks; calculating machines; calibrating rings; calipers; camcorders; cameras [photography]; capacitors; capillary tubes; carpenters' rules; carriers for dark plates [photography]; cases especially made for photographic apparatus and instruments; cases fitted with dissecting instruments [microscopy]; cash registers; cassette players; cathodes; cathodic anti-corrosion apparatus; cell phone straps; centering apparatus for photographic transparencies; central processing units [processors]; chargers for electric batteries; chemistry apparatus and instruments; chips [integrated circuits]; choking coils [impedance]; chromatography apparatus for laboratory use; chronographs [time recording apparatus]; cinematographic cameras; cinematographic film, exposed; circuit breakers; circuit closers; cleaning apparatus for phonograph records; clinometers; clothing especially made for laboratories; clothing for protection against accidents, irradiation and fire; clothing for protection against fire; coaxial cables; coils, electric; coin-operated apparatus (mechanisms for -); coin-operated mechanisms for television sets; collectors, electric; commutation (electric apparatus for -); commutators; compact disc players; compact discs [audio-video]; compact discs [read-only memory]; comparators; compasses (directional -); compasses [measuring instruments]; computer game programs; computer keyboards; computer memory devices; computer operating programs, recorded; computer peripheral devices; computer programmes [programs], recorded; computer programs [downloadable software]; computer software, recorded; computers; conductors, electric; connections for electric lines; connectors [electricity]; contact lenses; contacts, electric; containers for contact lenses; containers for microscope slides; control panels [electricity]; converters, electric; copper wire, insulated; correcting lenses [optics]; cosmographic instruments; counter-operated apparatus (mechanisms for -); couplers [data processing equipment]; couplings, electric; covers for electric outlets; crash test dummies; cupels [laboratory]; current rectifiers; cyclotrons; darkroom lamps [photography]; darkrooms [photography]; data processing apparatus; decompression chambers; demagnetizing apparatus for magnetic tapes; densimeters; densitometers; detectors; diagnostic apparatus, not for medical purposes; diaphragms [acoustics]; diaphragms for scientific apparatus; diaphragms [photography]; dictating machines; diffraction apparatus [microscopy]; discharge tubes, electric, other than for lighting; disk drives for computers; disks, magnetic; distance measuring apparatus; distance recording apparatus; distillation apparatus for scientific purposes; distribution boards [electricity]; distribution boxes [electricity]; distribution consoles [electricity]; divers' masks; diving suits; dna chips; dog whistles; dosimeters; downloadable image files; downloadable music files; downloadable ring tones for mobile phones; drainers for use in photography; dressmakers' measures; drying apparatus for photographic prints; drying racks [photography]; ducts [electricity]; dvd players; dynamometers; ear plugs for divers; editing appliances for cinematographic films; egg-candlers; electric door bells; electric installations for the remote control of industrial operations; electric loss indicators; electricity conduits; electricity mains (materials for -) [wires, cables]; electrified fences; electrified rails for mounting spot lights; electro-dynamic apparatus for the remote control of railway points; electro-dynamic apparatus for the remote control of signals; electrolyzers; electromagnetic coils; electronic notice boards; electronic pens [visual display units]; electronic pocket translators; electronic publications, downloadable; electronic tags for goods; encoded identification bracelets, magnetic; encoded magnetic cards; enlarging apparatus [photography]; epidiascopes; ergometers; exposure meters [light meters]; extinguishers; eyeglass cases; eyeglass chains; eyeglass cords; eyeglass frames; eyepieces; eyepieces (instruments containing -); facsimile machines; false coin detectors; fermentation (apparatus for -) [laboratory apparatus]; fibre (fiber (am)) optic cables; film cutting apparatus; films, exposed; filters for respiratory masks; filters for ultraviolet rays, for photography; filters [photography]; fire alarms; fire beaters; fire blankets; fire boats; fire engines; fire escapes; fire hose; fire hose nozzles; flash-bulbs [photography]; flashlights [photography]; floppy disks; fluorescent screens; fog signals, non-explosive; food analysis apparatus; frames for photographic transparencies; franking (apparatus to check -); frequency meters; furniture especially made for laboratories; fuse wire; fuses; galena crystals [detectors]; galvanic batteries; galvanic cells; galvanometers; garments for protection against fire; gas testing instruments; gasometers [measuring instruments]; gauges; glass covered with an electrical conductor; glazing apparatus for photographic prints; global positioning system [gps] apparatus; gloves for divers; gloves for protection against accidents; gloves for protection against x-rays for industrial purposes; goggles for sports; grids for batteries; hands free kits for phones; head cleaning tapes [recording]; headphones; heat regulating apparatus; heliographic apparatus; hemline markers; high-frequency apparatus; holders for electric coils; holograms; horns for loudspeakers; hourglasses; hydrometers; hygrometers; identification sheaths for electric wires; identification threads for electric wires; identity cards, magnetic; igniting apparatus, electric, for igniting at a distance; incubators for bacteria culture; inductors [electricity]; integrated circuit cards [smart cards]; integrated circuits; intercommunication apparatus; interfaces for computers; inverters [electricity]; invoicing machines; ionization apparatus not for the treatment of air or water; jigs [measuring instruments]; juke boxes for computers; juke boxes, musical; junction boxes [electricity]; junction sleeves for electric cables; knee-pads for workers; laboratory centrifuges; laboratory trays; lactodensimeters; lactometers; laptop computers; lasers, not for medical purposes; leather (appliances for measuring the thickness of -); lens hoods; lenses for astrophotography; letter scales; levelling instruments; levels [instruments for determining the horizontal]; life belts; life buoys; life jackets; life nets; life saving apparatus and equipment; life-saving rafts; light conducting filaments [optical fibers fibres]; light dimmers [regulators], electric; light-emitting diodes [led]; light-emitting electronic pointers; lighting ballasts; lightning arresters; limiters [electricity]; locks, electric; logs [measuring instruments]; loudspeakers; magic lanterns; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; magnetic wires; magnets; magnets (decorative -); magnifying glasses [optics]; manometers; marine compasses; marine depth finders; marking buoys; marking gauges [joinery]; masts for wireless aerials; material testing instruments and machines; mathematical instruments; measures; measuring apparatus; measuring devices, electric; measuring glassware; measuring instruments; measuring spoons; mechanical signs; megaphones; mercury levels; metal detectors for industrial or military purposes; meteorological balloons; meteorological instruments; meters; metronomes; micrometer screws for optical instruments; micrometers; microphones; microprocessors; microscopes; microtomes; milage recorders for vehicles; mirrors for inspecting work; mirrors [optics]; modems; money counting and sorting machines; monitoring apparatus, electric; monitors [computer hardware]; monitors [computer programs]; motor fire engines; mouse [data processing equipment]; mouse pads; nautical apparatus and instruments; naval signalling apparatus; navigation apparatus for vehicles [on-board computers]; navigational instruments; neon signs; nets for protection against accidents; nose clips for divers and swimmers; notebook computers; objectives [lenses] optics; observation instruments; octants; ohmmeters; optical

apparatus and instruments; optical character readers; optical condensers; optical data media; optical discs; optical glass; optical goods; optical lamps; optical lenses; oscillographs; ovens for laboratory use; oxygen transvasing apparatus; ozonisers [ozonators]; parking meters; particle accelerators; pedometers; peepholes [magnifying lenses] for doors; periscopes; personal stereos; petrol gauges; phonograph records; photocopiers [photographic, electrostatic, thermic]; photometers; phototelegraphy apparatus; photovoltaic cells; physics (apparatus and instruments for -); pince-nez; pipettes; plane tables [surveying instruments]; planimeters; plates for batteries; plotters; plugs, sockets and other contacts [electric connections]; plumb bobs; plumb lines; pocket calculators; polarimeters; portable media players; portable telephones; precision balances; precision measuring apparatus; pressure indicator plugs for valves; pressure indicators; pressure measuring apparatus; printed circuit boards; printed circuits; prisms [optics]; probes for scientific purposes; projection apparatus; projection screens; protection devices against x-rays, not for medical purposes; protection devices for personal use against accidents; protective helmets; protective helmets for sports; protective masks; protective suits for aviators; protractors [measuring instruments]; punched card machines for offices; push buttons for bells; pyrometers; quantity indicators; radar apparatus; radio pagers; radiological apparatus for industrial purposes; radiology screens for industrial purposes; radios; radiotelegraphy sets; radiotelephony sets; railway traffic safety appliances; readers [data processing equipment]; receivers (audio-- and video- -); record player needles (apparatus for changing -); record players; reducers [electricity]; reflecting discs for wear, for the prevention of traffic accidents; refractometers; refractors; regulating apparatus, electric; relays, electric; remote control apparatus; resistances, electric; respirators for filtering air; respirators, other than for artificial respiration; resuscitation mannequins [teaching apparatus]; retorts; retorts' stands; revolution counters; rheostats; riding helmets; road signs, luminous or mechanical; rods for water diviners; rods [surveying instruments]; rulers [measuring instruments]; rules [measuring instruments]; saccharometers; safety restraints, other than for vehicle seats and sports equipment; safety tarpaulins; salinometers; satellite navigational apparatus; satellites for scientific purposes; scales; scanners [data processing equipment]; screens for photoengraving; screens [photography]; screw-tapping gauges; semi-conductors; sextants; sheaths for electric cables; shoes for protection against accidents, irradiation and fire; shutter releases [photography]; shutters [photography]; sighting telescopes for firearms; signal bells; signal lanterns; signalling buoys; signalling panels, luminous or mechanical; signalling whistles; signals, luminous or mechanical; signs, luminous; simulators for the steering and control of vehicles; sirens; skins (apparatus for measuring the thickness of -); slide calipers; slide projectors; slide-rules; slides [photography]; smoke detectors; socks, electrically heated; solar batteries; solderers' helmets; solenoid valves [electromagnetic switches]; sonars; sound alarms; sound locating instruments; sound recording apparatus; sound recording carriers; sound recording strips; sound reproduction apparatus; sound transmitting apparatus; sounding apparatus and machines; sounding leads; sounding lines; spark-guards; speaking tubes; spectacle cases; spectacle frames; spectacle glasses; spectacles [optics]; spectrograph apparatus; spectroscopes; speed checking apparatus for vehicles; speed indicators; speed measuring apparatus [photography]; speed regulators for record players; spherometers; spirit levels; spools [photography]; sprinkler systems for fire protection; stage lighting regulators; stands for photographic apparatus; starter cables for motors; steering apparatus, automatic, for vehicles; step-up transformers; stereoscopes; stereoscopic apparatus; stills for laboratory experiments; styli for record players; sulphitometers; sunglasses; surveying apparatus and instruments; surveying chains; surveying instruments; surveyors' levels; switchboards; switchboxes [electricity]; switches, electric; tachometers; tape recorders; taximeters; teaching apparatus; teeth protectors; telegraph wires; telegraphs [apparatus]; telemeters; telephone apparatus; telephone receivers; telephone transmitters; telephone wires; teleprompters; telerupters; telescopes; television apparatus; temperature indicators; terminals [electricity]; test tubes; testing apparatus not for medical purposes; theft prevention installations, electric; theodolites; thermionic tubes; thermometers, not for medical purposes; thermostats; thermostats for vehicles; ticket dispensers; time clocks [time recording devices]; time recording apparatus; time switches, automatic; tires (automatic indicators of low pressure in vehicle -); tone arms for record players; totalizers; traffic-light apparatus [signalling devices]; transformers [electricity]; transistors [electronic]; transmitters of electronic signals; transmitters [telecommunication]; transmitting sets [telecommunication]; transponders; triodes; tripods for cameras; urinometers; usb flash drives; vacuum gauges; vacuum tubes [radio]; variometers; vehicle breakdown warning triangles; vehicle radios; verniers; vests (am) bullet-proof -; video cassettes; video game cartridges; video recorders; video screens; video telephones; videotapes; viewfinders, photographic; viscosimeters; voltage regulators for vehicles; voltage surge protectors; voltmeters; voting machines; wafers [silicon slices]; waling glasses; walkie-talkies; washing trays [photography]; water level indicators; wavemeters; weighbridges; weighing apparatus and instruments; weighing machines; weights; whistle alarms; wind socks for indicating wind direction; wire connectors [electricity]; wires, electric; word processors; workmen's protective face-shields; wrist rests for use with computers; X-ray apparatus not for medical purposes; X-ray films, exposed; X-ray photographs, other than for medical purposes; X-ray tubes not for medical purposes; X-rays producing apparatus and installations, not for medical purposes; apparatus for the transmission of sound and image; telecommunications apparatus; mobile telecommunication apparatus; mobile telecommunications handsets; computer hardware; computer application software; apps; computer software downloadable from the Internet; recorded computer software; software applications; mobile software applications, downloadable applications for multimedia devices; computer games; computer game software; computer games programs; PDAs (Personal Digital Assistants); pocket PCs; mobile telephones; telecommunications network apparatus; drivers software for telecommunications networks and for telecommunications apparatus; protective clothing; televisions; global positioning system [GPS] apparatus; satellite navigation devices; computer software recorded onto CD Rom; SD-Cards (secure digital cards); glasses; protective glasses and cases therefor; cameras; camera lenses; MP3 players; audio tapes, audio cassettes; audio discs; audio-video tapes; audio-video cassettes; audio-video discs; video tapes; video discs; CDs, DVDs; downloadable electronic publications; mouse mats; mobile telephone covers; mobile telephone cases; magnetic cards; encoded cards; mobile phone application software; software for telecommunication; software for the processing of financial transactions; parts and fittings for all the aforesaid goods.

Class 35: Advertising; business management; business administration; office functions; accounting; accounts (drawing up of statements of -); administrative processing of purchase orders; arranging newspaper subscriptions for others; arranging subscriptions to telecommunication services for others; auctioneering; auditing; bill-posting; business appraisals; business consultancy (professional -); business information; business inquiries; business investigations; business management and organization consultancy; business management assistance; business management consultancy; business management of performing artists; business management of sports people; business organization consultancy; business research; commercial administration of the licensing of the goods and services of others; commercial information agencies; commercial information and advice for consumers [consumer advice shop]; commercial or industrial management

assistance; compilation of information into computer databases; compilation of statistics; cost price analysis; data search in computer files for others; economic forecasting; efficiency experts; employment agencies; file management (computerized -); import/export agencies; invoicing; management (advisory services for business -); office machines and equipment rental; opinion polling; outsourcing services [business assistance]; payroll preparation; personnel management consultancy; personnel recruitment; photocopying services; price comparison services; procurement services for others [purchasing goods and services for other businesses]; psychological testing for the selection of personnel; public relations; relocation services for businesses; rental of advertising space; rental of advertising time on communication media; rental of photocopying machines; rental of vending machines; sales promotion for others; secretarial services; shop window dressing; shorthand; sponsorship search; systemization of information into computer databases; tax preparation; telephone answering for unavailable subscribers; transcription; typing; word processing; organisation, operation and supervision of loyalty and incentive schemes; arranging of competitions for advertising purposes; retail services and online retail services connected with scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, DVDs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, fire-extinguishing apparatus, apparatus for the transmission of sound and image, telecommunications apparatus, mobile telecommunication apparatus, mobile telecommunications handsets, computer hardware, computer application software, apps, computer software, computer software downloadable from the Internet, recorded computer software, software applications, mobile software applications, downloadable applications for multimedia devices, computer games, computer game software, computer games programs, PDAs (Personal Digital Assistants), pocket PCs, mobile telephones, laptop computers, telecommunications network apparatus, drivers software for telecommunications networks and for telecommunications apparatus, protective clothing, protective helmets, televisions, headphones, global positioning system [GPS] apparatus, satellite navigation devices, computer software recorded onto CD Rom, SD-Cards (secure digital cards), glasses, spectacle glasses, sunglasses, protective glasses and cases therefor, contact lenses, cameras, camera lenses, MP3 players, audio tapes, audio cassettes, audio discs, audio-video tapes, audio-video cassettes, audio-video discs, video tapes, video cassettes, video discs, CDs, DVDs, downloadable electronic publications, mouse mats, magnets, mobile telephone covers, mobile telephone cases, magnetic cards, encoded cards, mobile phone application software, software for telecommunication, software for the processing of financial transactions, Paper, cardboard, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites, instructional and teaching material, plastic materials for packaging, printers' type, printing blocks, arts, crafts and modelling equipment, pictures, portraits, paintings, drawings, figurines of paper and cardboard, drawing instruments, drawing materials, modelling materials, packing bags of paper, packaging material, packaging materials made of paper, packaging materials made of cardboard, packaging material made of card, wrapping materials made of card, wrapping materials made of cardboard, wrapping materials made of paper, wrapping materials made of plastics, plastics for modelling, correcting and erasing implements, educational equipment, printing equipment, photo albums, writing implements, writing instruments, writing materials, writing or drawing books, writing pads, writing paper, stamping implements, books, catalogues, cards, instruction manuals, magazines, mail order catalogues, newspapers, pamphlets, periodical publications, calendars, decalcomanias, diaries, gift cards, labels, maps, printed publications, thesauri, dictionaries, personal organizers, postage stamps, postcards, posters, appointment books, industrial paper and cardboard, money clips of precious metals, disposable paper products, absorbent paper, bathroom tissue, bibs of paper, coasters of paper or cardboard, tissues of paper, towels of paper, hygienic paper, kitchen paper, napkins made of paper for household use, table cloths of paper, table mats of paper, table mats of cardboard, toilet paper, toilet rolls, printed tariffs, credit cards without magnetic coding, cards for use in connection with sales and promotional incentive schemes and promotional services, printed forms, savings stamps, adhesive tapes for stationery or household purposes, gift boxes, gift bags, photographic printing paper, clothing, footwear, headgear, household or kitchen utensils and containers, jewellery, precious stones, horological and chronometric instruments, musical instruments, apparatus for lighting, textiles and textile goods, leather and imitations of leather, handbags, rucksacks, purses, bags and sports bags, travel bags, backpacks, duffel bags, boot bags, holdalls, wallets, purses, credit card holders, games and playthings, gymnastic and sporting articles, meat, fish, poultry, game, coffee, tea, cocoa, sugar, rice, beers, mineral waters, aerated waters and other non-alcoholic drinks, alcoholic beverages, matches; retail services and online retail services relating to clothes shops, garden centres; retail services in relation to telecommunication goods; retail services and online retail services relating to foodstuffs, white goods, domestic electric and electronic goods; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 36: Insurance; financial affairs; monetary affairs; real estate affairs; accident insurance underwriting; actuarial services; analysis (financial -); antique appraisal; apartment house management; art appraisal; banking; brokerage; brokerage of carbon credits; business liquidation services, financial; charitable fund raising; check [cheque] verification; clearing, financial; credit bureaux; credit card services; customs brokerage; debit card services; debt collection agencies; deposits of valuables; evaluation of wool (financial -); exchanging money; factoring; fiduciary; financial consultancy; financial evaluation [insurance, banking, real estate]; financial information; financial management; financial sponsorship; financing services; fire insurance underwriting; fiscal assessments; fund investments; funds transfer (electronic -); guarantees; health insurance underwriting; hire-purchase financing; home banking; housing agents; instalment loans; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; issuance of credit cards; issue of tokens of value; issuing of travellers' checks [cheques]; jewelry appraisal; leasing of farms; leasing of real estate; lending against security; life insurance underwriting; loans [financing]; marine insurance underwriting; mortgage banking; mutual funds; numismatic appraisal; organization of collections; pawnbrokerage; provident fund services; real estate agencies; real estate appraisal; real estate management; rent collection; rental of offices [real estate]; renting of flats; repair costs evaluation [financial appraisal]; retirement payment services; safe deposit services; savings bank services; securities brokerage; stamp appraisal; stock exchange quotations; valuation of standing timber (Financial -); financial information and advice relating to tariffs; information and advice relating to finance and insurance; financial payment services; payment processing services; electronic payment services; automated payment services; payment collection agencies; processing of payment transactions via the Internet; money transfer services; electronic funds transfer services;

bill payment services; Internet banking; mobile phone banking services; issuing of tokens of value relating to customer loyalty schemes; sponsorship of sports, sports teams and sporting events; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; issuing of gift vouchers, vouchers and coupons; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 37: Building construction; airplane maintenance and repair; anti-rust treatment for vehicles; artificial snow-making services; asphaltting; boiler cleaning and repair; bricklaying; building construction supervision; building insulating; building of fair stalls and shops; building sealing; burglar alarm installation and repair; burner maintenance and repair; cabinet making [repair]; car wash; carpentry services; chimney sweeping; cleaning machines (rental of -); cleaning of buildings [exterior surface]; cleaning of buildings [interior]; cleaning of clothing; clock and watch repair; clothing repair; computer hardware (installation, maintenance and repair of -); construction; construction consultation; construction information; demolition of buildings; diaper cleaning; disinfecting; drilling of deep oil or gas-wells; drilling of wells; dry cleaning; electric appliance installation and repair; factory construction; film projector repair and maintenance; fire alarm installation and repair; freezing equipment installation and repair; fur care, cleaning and repair; furnace installation and repair; furniture maintenance; furniture restoration; greasing (vehicle -); harbour construction; heating equipment installation and repair; installation of doors and windows; interference suppression in electrical apparatus; irrigation devices installation and repair; kitchen equipment installation; knife sharpening; laundering; leather care, cleaning and repair; lift installation and repair; linen ironing; machinery installation, maintenance and repair; masonry; mending clothing; mining extraction; motor vehicle maintenance and repair; office machines and equipment installation, maintenance and repair; painting, interior and exterior; parasol repair; photographic apparatus repair; pier breakwater building; pipeline construction and maintenance; plastering; plumbing; pressing of clothing; pumicing; pump repair; quarrying services; rat exterminating; re-tinning; rebuilding engines that have been worn or partially destroyed; rebuilding machines that have been worn or partially destroyed; refilling of toner cartridges; renovation of clothing; rental of bulldozers; rental of construction equipment; rental of cranes [construction equipment]; rental of excavators; rental of road sweeping machines; repair information; repair of security locks; restoration of musical instruments; restoration of works of art; riveting; road paving; roofing services; rustproofing; safe maintenance and repair; sanding; scaffolding; shipbuilding; shoe repair; signs (painting or repair of -); street cleaning; strong-room maintenance and repair; swimming-pool maintenance; telephone installation and repair; tires (retreading of -); umbrella repair; underwater construction; underwater repair; upholstery repair; varnishing; vehicle breakdown assistance [repair]; vehicle cleaning; vehicle maintenance; vehicle polishing; vehicle service stations [refuelling and maintenance]; vehicle wash; vermin exterminating, other than for agriculture; vulcanization of tires [tyres] repair; wallpapering; warehouse construction and repair; washing; washing of linen; window cleaning; installation, maintenance and repair of telecommunications installations, communications networks, computer networks and data networks; installation, maintenance and repair of telecommunications apparatus and equipment; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 38: Telecommunications; cable television broadcasting; cellular telephone communication; communications by computer terminals; communications by fiber [fibre] optic networks; communications by telegrams; communications by telephone; computer aided transmission of messages and images; electronic bulletin board services [telecommunications services]; electronic mail; facsimile transmission; information about telecommunication; message sending; paging services [radio, telephone or other means of electronic communication]; providing access to databases; providing internet chatrooms; providing telecommunication channels for teleshopping services; providing telecommunications connections to a global computer network; providing user access to global computer networks; radio broadcasting; rental of access time to global computer networks; rental of facsimile apparatus; rental of message sending apparatus; rental of modems; rental of telecommunication equipment; rental of telephones; satellite transmission; telecommunications routing and junction services; teleconferencing services; telegraph services; telephone services; television broadcasting; telex services; transmission of digital files; transmission of greeting cards online; transmission of telegrams; voice mail services; wire service; wireless broadcasting; telecommunications services; mobile telecommunications services; telecommunications portal services; Internet portal services; mobile telecommunications network services; fixed line telecommunication services; provision of broadband telecommunications access; broadband services; broadcasting services; television broadcasting services; broadcasting services relating to Internet protocol TV; provision of access to Internet protocol TV; Internet access services; email and text messaging services; information services provided by means of telecommunication networks relating to telecommunications; services of a network provider, namely rental and handling of access time to data networks and databases, in particular the Internet; communications services for accessing a database; leasing of access time to a computer database; providing access to computer databases; rental of access time to a computer database; operation of a network, being telecommunication services; providing electronic bulletin board services; providing access to weblogs; providing access to podcasts; chatroom services for social networking; providing online forums; forums for social networking; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 39: Transport, except transportation services and distribution of building materials; packaging and storage of goods, except packaging and storage of building materials; travel arrangement; air transport; aircraft rental; ambulance transport; armored-car transport; arranging of cruises; arranging of tours; barge transport; boat rental; boat storage; boat transport; booking of seats for travel; bottling services; brokerage (freight -); bus transport; car parking; car rental; car transport; carting; chauffeur services; coach (motor -) rental; coach (railway -) rental; courier services [messages or merchandise]; delivery of goods; delivery of goods by mail order; distribution of energy; electricity distribution; escorting of travellers; ferry-boat transport; flower delivery; franking of mail; freight forwarding; freight [shipping of goods]; freighting; garage rental; hauling; horse rental; ice-breaking; launching of satellites for others; lighterage services; marine transport; message delivery; newspaper delivery; operating canal locks; packaging of goods; parcel delivery; parking place rental; passenger transport; piloting; pleasure boat transport; portage; railway transport; refloating of ships; refrigerator rental; removal services; rental of diving bells; rental of diving suits; rental of freezers; rental of motor racing cars; rental of storage containers; rental of vehicle roof racks; rental of warehouses; rental of wheelchairs; rescue operations [transport]; river

transport; salvage of ships; salvaging; shipbrokerage; sightseeing [tourism]; stevedoring; storage; storage information; storage of goods; storage (physical -) of electronically-stored data or documents; taxi transport; towing; traffic information; tram transport; transport; transport and storage of trash; transport brokerage; transport by pipeline; transport of travellers; transport reservation; transportation information; transportation logistics; transporting furniture; travel reservation; truck (railway -) rental; underwater salvage; unloading cargo; vehicle breakdown assistance [towing]; vehicle rental; water distribution; water supplying; wrapping of goods; provision of information relating to travel, transport, traffic, traffic flows and congestion; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; issuing of tickets for travel; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 41: Education; providing of training; entertainment; sporting and cultural activities; Academies [education]; Amusement parks; Amusements; Animal training; Arranging and conducting of colloquiums; Arranging and conducting of concerts; Arranging and conducting of conferences; Arranging and conducting of congresses; Arranging and conducting of seminars; Arranging and conducting of symposiums; Arranging and conducting of workshops [training]; Arranging of beauty contests; Boarding schools; Booking of seats for shows; Bookmobile services; Calligraphy services; Casino facilities [gambling] (Providing -); Cinema presentations; Circuses; Club services [entertainment or education]; Coaching [training]; Conducting fitness classes; Correspondence courses; Disc jockey services; Discotheque services; Dubbing; Education information; Educational examination; Electronic desktop publishing; Entertainer services; Entertainment information; Fashion shows for entertainment purposes (Organization of -); Film production, other than advertising films; Gambling; Game services provided on-line from a computer network; Games equipment rental; Golf facilities (Providing -); Gymnastic instruction; Health club services [health and fitness training]; Holiday camp services [entertainment]; Language interpreter services; Layout services, other than for advertising purposes; Lending libraries; Live performances (Presentation of -); Microfilming; Modelling for artists; Movie studios; Museum facilities (Providing -) [presentation, exhibitions]; Music composition services; Music-halls; News reporters services; Night clubs; Nursery schools; Operating lotteries; Orchestra services; Organization of balls; Organization of competitions [education or entertainment]; Organization of exhibitions for cultural or educational purposes; Organization of shows [impresario services]; Organization of sports competitions; Party planning [entertainment]; Personal trainer services [fitness training]; Photographic reporting; Photography; Physical education; Practical training [demonstration]; Production of music; Production of radio and television programmes; Production of shows; Providing amusement arcade services; Providing karaoke services; Providing on-line electronic publications, not downloadable; Providing sports facilities; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation facilities (Providing -); Recreation information; Religious education; Rental of audio equipment; Rental of camcorders; Rental of cine-films; Rental of lighting apparatus for theatrical sets or television studios; Rental of movie projectors and accessories; Rental of radio and television sets; Rental of show scenery; Rental of skin diving equipment; Rental of sound recordings; Rental of sports equipment, except vehicles; Rental of sports grounds; Rental of stadium facilities; Rental of stage scenery; Rental of tennis courts; Rental of video cassette recorders; Rental of videotapes; Scriptwriting services; Sign language interpretation; Sport camp services; Subtitling; Television entertainment; Theatre productions; Ticket agency services [entertainment]; Timing of sports events; Toy rental; Translation; Tuition; Videotape editing; Videotape film production; Videotaping; Vocational guidance [education or training advice]; Vocational retraining; Writing of texts, other than publicity texts; Zoological garden services; interactive entertainment services; electronic games services provided by means of any communications network; entertainment services provided by means of telecommunication networks; information services relating to education, training, entertainment, sporting and cultural activities provided by means of telecommunication networks; provision of news information; television production services; television programming services; television production and television programming services provided by means of Internet protocol technology; provision of musical events; entertainment club services; discotheque services; presentation of live performances; night clubs; rental of music venues and stadiums; casino services; ticket reservations for entertainment, sporting and cultural events; ticket information services for entertainment, sporting and cultural events; ticket agency services for entertainment, sporting and cultural events; provision of on-line computer games; rental of computer games programs; computer amusement services; provision of information, news and commentary in the field of computer games; arranging, organising and conducting computer game competitions; publishing services; providing on-line electronic publications, not downloadable; publication of books; publication of electronic books and journals on-line; publication of texts, other than publicity texts; arranging, organising and conducting of competitions, games and quizzes; arranging, organising and conducting of competitions, games and quizzes for entertainment, recreational, cultural and educational purposes; organisation of awards; conducting of phone-in competitions; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; issuing of tickets for entertainment, sporting and cultural events; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; Analysis for oil-field exploitation; Architectural consultation; Architecture; Authenticating works of art; Bacteriological research; Biological research; Calibration [measuring]; Chemical analysis; Chemical research; Chemistry services; Cloud seeding; Computer programming; Computer rental; Computer software consultancy; Computer software design; Computer software (Updating of -); Computer system analysis; Computer system design; Computer virus protection services; Construction drafting; Consultancy in the design and development of computer hardware; Consultancy in the field of energy-saving; Conversion of data or documents from physical to electronic media; Cosmetic research; Creating and maintaining web sites for others; Data conversion of computer programs and data [not physical conversion]; Design of interior decor; Digitization of documents [scanning]; Dress designing; Duplication of computer programs; Engineering; Evaluation of wool (Quality -); Geological prospecting; Geological research; Geological surveys; Graphic arts designing; Handwriting analysis [graphology]; Hosting computer sites [web sites]; Industrial design; Installation of computer software; Laboratory (Scientific -) services; Land surveying; Maintenance of computer software; Material testing; Mechanical research; Monitoring of computer systems by remote access; Oil-field surveys; Oil prospecting; Oil-well testing; Packaging design; Physics [research]; Project studies (Technical -); Providing search engines for the internet; Provision of scientific information, advice and consultancy in relation to carbon offsetting; Quality control; Recovery of computer data; Rental of computer software; Rental of web servers; Research and development for others; Research in the field of environmental protection;

Styling [industrial design]; Surveying; Technical research; Textile testing; Underwater exploration; Urban planning; Valuation of standing timber (Quality -); Vehicle roadworthiness testing; Water analysis; Weather forecasting; IT services; computer programming services; services of a programmer; recovery of computer data; consultancy in the field of computer hardware; computer programming; duplication of computer programs; computer rental; computer software design; installation of computer software; maintenance of computer software; updating of computer software; rental of computer software; rental of computer hardware; application service provider (ASP); computer system design; computer systems analysis; consultancy in the field of computer software; conversion of data or documents from physical to electronic media; creating and maintaining websites for others; data conversion of computer programs and data (not physical conversion); hosting computer sites (web sites); creating and maintaining blogs for others; services of engineers; expert advice and expert opinion relating to technology; rental of data processing apparatus and computers; technical services relating to projection and planning of equipment for telecommunications; services of information brokers and providers, namely product research for others; weather forecasting; research in the field of telecommunication technology; monitoring of network systems in the field of telecommunications; technical support services relating to telecommunications and apparatus; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 43: Services for providing food and drink; temporary accommodation; Accommodation bureaux [hotels, boarding houses]; Accommodation reservations (Temporary -); Bar services; Boarding for animals; Boarding house bookings; Boarding houses; Cafés; Cafeterias; Canteens; Catering (Food and drink -); Day-nurseries [crèches]; Holiday camp services [lodging]; Hotel reservations; Hotels; Motels; Providing campground facilities; Rental of chairs, tables, table linen, glassware; Rental of cooking apparatus; Rental of drinking water dispensers; Rental of meeting rooms; Rental of temporary accommodation; Rental of tents; Rental of transportable buildings; Restaurants; Retirement homes; Self-service restaurants; Snack-bars; Tourist homes; provision of food and drink for consumption both on and off premises; bar services; wine bars; brasserie services; café services; catering (food and drink); self-service restaurants; snack-bars; delicatessens [restaurants]; fast food services; food preparation services; cocktail lounge services; rental of chairs, tables, table linen, glassware, cooking apparatus, meeting rooms, temporary accommodation; hotels; tea room services; banqueting services; provision of venues for parties, balls, weddings and events; crèche services; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 44: Medical services; veterinary services: hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services; aerial and surface spreading of fertilizers and other agricultural chemicals; animal breeding; animal grooming; aquaculture services; aromatherapy services; artificial insemination services; blood bank services; chiropractics; dentistry; farming equipment rental; flower arranging; gardening; hair implantation; hairdressing salons; health care; health centers; horticulture; hospices; hospitals; in vitro fertilization services; landscape design; landscape gardening; lawn care; manicuring; massage; medical clinic services; medical equipment rental; midwife services; nursing homes; nursing, medical; opticians' services; pet grooming; pharmacists' services to make up prescriptions; pharmacy advice; physiotherapy; plant nurseries; plastic surgery; psychologist (services of a -); public baths for hygiene purposes; rehabilitation for substance abuse patients; rental of sanitation facilities; rest homes; sanatoriums; sauna services; solarium services; tattooing; telemedicine services; therapy services; tree planting for carbon offsetting purposes; tree surgery; turkish baths; vermin exterminating for agriculture, horticulture and forestry; veterinary assistance; visagists' services; weed killing; wreath making; healthcare services; medical assistance; massage services; health spa services; gardening services; beauty salons; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 45: Legal services; security services for the protection of property and individuals; management and use of copyright; adoption agency services; alternative dispute resolution services; arbitration services; baby sitting; baggage inspection for security purposes; chaperoning / escorting in society [chaperoning]; clothing rental; copyright management; crematorium services; dating services; detective agencies; embalming services; evening dress rental; rental of fire alarms; rental of fire extinguishers; fire-fighting; funerals; genealogical research; guards; horoscope casting; house sitting; inspection of factories for safety purposes; intellectual property consultancy; legal research; licensing of intellectual property; licensing of computer software [legal services]; on-line social networking services; litigation services; lost property return; marriage agencies; mediation; missing person investigations; monitoring of burglar and security alarms; monitoring intellectual property rights for legal advisory purposes; night guards; opening of security locks; organization of religious meetings; personal body guarding; personal background investigations; pet sitting; planning and arranging of wedding ceremonies; registration of domain names [legal services]; releasing doves for special occasions; rental of safes; security consultancy; undertaking; online dating services; introduction and social networking services; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

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Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; Apparatus and instruments for conducting, switching,

transforming, accumulating, regulating or controlling electricity; Apparatus for recording, transmission or reproduction of sound or images; Magnetic data carriers, recording discs; Compact discs, DVDs and other digital recording media; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software; Fire-extinguishing apparatus; Abacuses; Accounting machines; Accumulators, electric; Acid hydrometers; Acidimeters for batteries; Acoustic conduits; Acoustic couplers; Actinometers; Adding machines; Aerials; Aerometers; Agendas (Electronic -); Air analysis apparatus; Alarm bells, electric; Alarms; Alcoholmeters; Alidades; Altimeters; Ammeters; Amplifiers; Amplifying tubes; Anemometers; Animated cartoons; Anode batteries; Anodes; Answering machines; Anti-glare glasses; Anti-glare visors; Anti-interference devices [electricity]; Anti-theft warning apparatus; Anticathodes; Apertometers [optics]; Armatures [electricity]; Asbestos clothing for protection against fire; Asbestos gloves for protection against accidents; Asbestos screens for firemen; Astronomy (Apparatus and instruments for -); Audiovisual teaching apparatus; Automated teller machines [ATM]; Azimuth instruments; Balances [steelyards]; Balancing apparatus; Bar code readers; Barometers; Batteries, electric; Batteries, electric, for vehicles; Batteries for lighting; Battery boxes; Battery chargers; Battery jars; Beacons, luminous; Bells [warning devices]; Betatrons; Binoculars; Blinkers [signalling lights]; Blueprint apparatus; Boiler control instruments; Branch boxes [electricity]; Breathing apparatus, except for artificial respiration; Breathing apparatus for underwater swimming; Buzzers; Cabinets for loudspeakers; Cables, electric; Calculating machines; Calibrating rings; Calipers; Camcorders; Cameras [photography]; Capacitors; Capillary tubes; Carpenters' rules; Carriers for dark plates [photography]; Cases especially made for photographic apparatus and instruments; Cases fitted with dissecting instruments [microscopy]; Cash registers; Cassette players; Cathodes; Cathodic anti-corrosion apparatus; Cell phone straps; Centering apparatus for photographic transparencies; Central processing units [processors]; Chargers for electric batteries; Chemistry apparatus and instruments; Chips [integrated circuits]; Choking coils [impedance]; Chromatography apparatus for laboratory use; Chronographs [time recording apparatus]; Cinematographic cameras; Cinematographic film, exposed; Circuit breakers; Circuit closers; Cleaning apparatus for phonograph records; Clinometers; Clothing especially made for laboratories; Clothing for protection against accidents, irradiation and fire; Clothing for protection against fire; Coaxial cables; Coils, electric; Coin-operated apparatus (Mechanisms for -); Coin-operated mechanisms for television sets; Collectors, electric; Commutation (Electric apparatus for -); Commutators; Compact disc players; Compact discs [audio-video]; Compact discs [read-only memory]; Comparators; Compasses (Directional -); Compasses [measuring instruments]; Computer game programs; Computer keyboards; Computer memory devices; Computer operating programs, recorded; Computer peripheral devices; Computer programmes [programs], recorded; Computer programs [downloadable software]; Computer software, recorded; Computers; Conductors, electric; Connections for electric lines; Connectors [electricity]; Contact lenses; Contacts, electric; Containers for contact lenses; Containers for microscope slides; Control panels [electricity]; Converters, electric; Copper wire, insulated; Correcting lenses [optics]; Cosmographic instruments; Counter-operated apparatus (Mechanisms for -); Couplers [data processing equipment]; Couplings, electric; Covers for electric outlets; Crash test dummies; Cupels [laboratory]; Current rectifiers; Cyclotrons; Darkroom lamps [photography]; Darkrooms [photography]; Data processing apparatus; Decompression chambers; Demagnetizing apparatus for magnetic tapes; Densimeters; Densitometers; Detectors; Diagnostic apparatus, not for medical purposes; Diaphragms [acoustics]; Diaphragms for scientific apparatus; Diaphragms [photography]; Dictating machines; Diffraction apparatus [microscopy]; Discharge tubes, electric, other than for lighting; Disk drives for computers; Disks, magnetic; Distance measuring apparatus; Distance recording apparatus; Distillation apparatus for scientific purposes; Distribution boards [electricity]; Distribution boxes [electricity]; Distribution consoles [electricity]; Divers' masks; Diving suits; DNA chips; Dog whistles; Dosimeters; Downloadable image files; Downloadable music files; Downloadable ring tones for mobile phones; Drainers for use in photography; Dressmakers' measures; Drying apparatus for photographic prints; Drying racks [photography]; Ducts [electricity]; DVD players; Dynamometers; Ear plugs for divers; Editing appliances for cinematographic films; Egg-candlers; Electric door bells; Electric installations for the remote control of industrial operations; Electric loss indicators; Electricity conduits; Electricity mains (Materials for -) [wires, cables]; Electrified fences; Electrified rails for mounting spot lights; Electro-dynamic apparatus for the remote control of railway points; Electro-dynamic apparatus for the remote control of signals; Electrolysers; Electromagnetic coils; Electronic notice boards; Electronic pens [visual display units]; Electronic pocket translators; Electronic publications, downloadable; Electronic tags for goods; Encoded identification bracelets, magnetic; Encoded magnetic cards; Enlarging apparatus [photography]; Epidiascopes; Ergometers; Exposure meters [light meters]; Extinguishers; Eyeglass cases; Eyeglass chains; Eyeglass cords; Eyeglass frames; Eyepieces; Eyepieces (Instruments containing -); Facsimile machines; False coin detectors; Fermentation (Apparatus for -) [laboratory apparatus]; Fibre [fiber (Am)] optic cables; Film cutting apparatus; Films, exposed; Filters for respiratory masks; Filters for ultraviolet rays, for photography; Filters [photography]; Fire alarms; Fire beaters; Fire blankets; Fire boats; Fire engines; Fire escapes; Fire hose; Fire hose nozzles; Flash-bulbs [photography]; Flashlights [photography]; Floppy disks; Fluorescent screens; Fog signals, non-explosive; Food analysis apparatus; Frames for photographic transparencies; Franking (Apparatus to check -); Frequency meters; Furniture especially made for laboratories; Fuse wire; Fuses; Galena crystals [detectors]; Galvanic batteries; Galvanic cells; Galvanometers; Garments for protection against fire; Gas testing instruments; Gasometers [measuring instruments]; Gauges; Glass covered with an electrical conductor; Glazing apparatus for photographic prints; Global Positioning System [GPS] apparatus; Gloves for divers; Gloves for protection against accidents; Gloves for protection against X-rays for industrial purposes; Goggles for sports; Grids for batteries; Hands free kits for phones; Head cleaning tapes [recording]; Headphones; Heat regulating apparatus; Heliographic apparatus; Hemline markers; High-frequency apparatus; Holders for electric coils; Holograms; Horns for loudspeakers; Hourglasses; Hydrometers; Hygrometers; Identification sheaths for electric wires; Identification threads for electric wires; Identity cards, magnetic; Igniting apparatus, electric, for igniting at a distance; Incubators for bacteria culture; Inductors [electricity]; Integrated circuit cards [smart cards]; Integrated circuits; Intercommunication apparatus; Interfaces for computers; Inverters [electricity]; Invoicing machines; Ionization apparatus not for the treatment of air or water; Jigs [measuring instruments]; Juke boxes for computers; Juke boxes, musical; Junction boxes [electricity]; Junction sleeves for electric cables; Knee-pads for workers; Laboratory centrifuges; Laboratory trays; Lactodensimeters; Lactometers; Laptop computers; Lasers, not for medical purposes; Leather (Appliances for measuring the thickness of -); Lens hoods; Lenses for astrophotography; Letter scales; Levelling instruments; Levels [instruments for determining the horizontal]; Life belts; Life buoys; Life jackets; Life nets; Life saving apparatus and equipment; Life-saving rafts; Light conducting filaments [optical fibers fibres]; Light dimmers [regulators], electric; Light-emitting diodes [LED]; Light-emitting electronic pointers; Lighting ballasts; Lightning arresters; Limiters [electricity]; Locks, electric; Logs [measuring instruments]; Loudspeakers; Magic lanterns; Magnetic data media; Magnetic encoders; Magnetic tape units for computers; Magnetic tapes; Magnetic wires; Magnets; Magnets (Decorative -); Magnifying glasses [optics]; Manometers; Marine compasses; Marine depth

finders; Marking buoys; Marking gauges [joinery]; Masts for wireless aerials; Material testing instruments and machines; Mathematical instruments; Measures; Measuring apparatus; Measuring devices, electric; Measuring glassware; Measuring instruments; Measuring spoons; Mechanical signs; Megaphones; Mercury levels; Metal detectors for industrial or military purposes; Meteorological balloons; Meteorological instruments; Meters; Metronomes; Micrometer screws for optical instruments; Micrometers; Microphones; Microprocessors; Microscopes; Microtomes; Milage recorders for vehicles; Mirrors for inspecting work; Mirrors [optics]; Modems; Money counting and sorting machines; Monitoring apparatus, electric; Monitors [computer hardware]; Monitors [computer programs]; Motor fire engines; Mouse [data processing equipment]; Mouse pads; Nautical apparatus and instruments; Naval signalling apparatus; Navigation apparatus for vehicles [on-board computers]; Navigational instruments; Neon signs; Nets for protection against accidents; Nose clips for divers and swimmers; Notebook computers; Objectives [lenses] optics; Observation instruments; Octants; Ohmmeters; Optical apparatus and instruments; Optical character readers; Optical condensers; Optical data media; Optical discs; Optical glass; Optical goods; Optical lamps; Optical lenses; Oscillographs; Ovens for laboratory use; Oxygen transvasing apparatus; Ozonisers [ozonators]; Parking meters; Particle accelerators; Pedometers; Peepholes [magnifying lenses] for doors; Periscopes; Personal stereos; Petrol gauges; Phonograph records; Photocopiers [photographic, electrostatic, thermic]; Photometers; Phototelegraphy apparatus; Photovoltaic cells; Physics (Apparatus and instruments for -); Pince-nez; Pipettes; Plane tables [surveying instruments]; Planimeters; Plates for batteries; Plotters; Plugs, sockets and other contacts [electric connections]; Plumb bobs; Plumb lines; Pocket calculators; Polarimeters; Portable media players; Portable telephones; Precision balances; Precision measuring apparatus; Pressure indicator plugs for valves; Pressure indicators; Pressure measuring apparatus; Printed circuit boards; Printed circuits; Printers for use with computers; Prisms [optics]; Probes for scientific purposes; Projection apparatus; Projection screens; Protection devices against X-rays, not for medical purposes; Protection devices for personal use against accidents; Protective helmets; Protective helmets for sports; Protective masks; Protective suits for aviators; Protractors [measuring instruments]; Punched card machines for offices; Push buttons for bells; Pyrometers; Quantity indicators; Radar apparatus; Radio pagers; Radiological apparatus for industrial purposes; Radiology screens for industrial purposes; Radios; Radiotelegraphy sets; Radiotelephony sets; Railway traffic safety appliances; Readers [data processing equipment]; Receivers (Audio-- and video- -); Record player needles (Apparatus for changing -); Record players; Reducers [electricity]; Reflecting discs for wear, for the prevention of traffic accidents; Refractometers; Refractors; Regulating apparatus, electric; Relays, electric; Remote control apparatus; Resistances, electric; Respirators for filtering air; Respirators, other than for artificial respiration; Resuscitation mannequins [teaching apparatus]; Retorts; Retorts' stands; Revolution counters; Rheostats; Riding helmets; Road signs, luminous or mechanical; Rods for water diviners; Rods [surveying instruments]; Rulers [measuring instruments]; Rules [measuring instruments]; Saccharometers; Safety restraints, other than for vehicle seats and sports equipment; Safety tarpaulins; Salinometers; Satellite navigational apparatus; Satellites for scientific purposes; Scales; Scanners [data processing equipment]; Screens for photoengraving; Screens [photography]; Screw-tapping gauges; Semi-conductors; Sextants; Sheaths for electric cables; Shoes for protection against accidents, irradiation and fire; Shutter releases [photography]; Shutters [photography]; Sighting telescopes for firearms; Signal bells; Signal lanterns; Signalling buoys; Signalling panels, luminous or mechanical; Signalling whistles; Signals, luminous or mechanical; Signs, luminous; Simulators for the steering and control of vehicles; Sirens; Skins (Apparatus for measuring the thickness of -); Slide calipers; Slide projectors; Slide-rules; Slides [photography]; Smoke detectors; Socks, electrically heated; Solar batteries; Solderers' helmets; Solenoid valves [electromagnetic switches]; Sonars; Sound alarms; Sound locating instruments; Sound recording apparatus; Sound recording carriers; Sound recording strips; Sound reproduction apparatus; Sound transmitting apparatus; Sounding apparatus and machines; Sounding leads; Sounding lines; Spark-guards; Speaking tubes; Spectacle cases; Spectacle frames; Spectacle glasses; Spectacles [optics]; Spectrograph apparatus; Spectroscopes; Speed checking apparatus for vehicles; Speed indicators; Speed measuring apparatus [photography]; Speed regulators for record players; Spherometers; Spirit levels; Spools [photography]; Sprinkler systems for fire protection; Stage lighting regulators; Stands for photographic apparatus; Starter cables for motors; Steering apparatus, automatic, for vehicles; Step-up transformers; Stereoscopes; Stereoscopic apparatus; Stills for laboratory experiments; Styli for record players; Sulphitometers; Sunglasses; Surveying apparatus and instruments; Surveying chains; Surveying instruments; Surveyors' levels; Switchboards; Switchboxes [electricity]; Switches, electric; Tachometers; Tape recorders; Taximeters; Teaching apparatus; Teeth protectors; Telegraph wires; Telegraphs [apparatus]; Telemeters; Telephone apparatus; Telephone receivers; Telephone transmitters; Telephone wires; Teleprinters; Telerupters; Telescopes; Television apparatus; Temperature indicators; Terminals [electricity]; Test tubes; Testing apparatus not for medical purposes; Theft prevention installations, electric; Theodolites; Thermionic tubes; Thermometers, not for medical purposes; Thermostats; Thermostats for vehicles; Ticket dispensers; Time clocks [time recording devices]; Time recording apparatus; Time switches, automatic; Tires (Automatic indicators of low pressure in vehicle -); Tone arms for record players; Totalizers; Traffic-light apparatus [signalling devices]; Transformers [electricity]; Transistors [electronic]; Transmitters of electronic signals; Transmitters [telecommunication]; Transmitting sets [telecommunication]; Transponders; Triodes; Tripods for cameras; Urinometers; USB flash drives; Vacuum gauges; Vacuum tubes [radio]; Variometers; Vehicle breakdown warning triangles; Vehicle radios; Verniers; Vests (Am) Bullet-proof -; Video cassettes; Video game cartridges; Video recorders; Video screens; Video telephones; Videotapes; Viewfinders, photographic; Viscosimeters; Voltage regulators for vehicles; Voltage surge protectors; Voltmeters; Voting machines; Wafers [silicon slices]; Waling glasses; Walkie-talkies; Washing trays [photography]; Water level indicators; Wavemeters; Weighbridges; Weighing apparatus and instruments; Weighing machines; Weights; Whistle alarms; Wind socks for indicating wind direction; Wire connectors [electricity]; Wires, electric; Word processors; Workmen's protective face-shields; Wrist rests for use with computers; X-ray apparatus not for medical purposes; X-ray films, exposed; X-ray photographs, other than for medical purposes; X-ray tubes not for medical purposes; X-rays producing apparatus and installations, not for medical purposes; Apparatus for the transmission of sound and image; telecommunications apparatus; mobile telecommunication apparatus; mobile telecommunications handsets; computer hardware; computer application software; computer software; computer software downloadable from the Internet; PDAs (Personal Digital Assistants), pocket PCs, mobile telephones, laptop computers; telecommunications network apparatus; drivers software for telecommunications networks and for telecommunications apparatus; protective clothing; protective helmets; televisions; headphones; GPS navigation devices; computer software recorded onto CD Rom; SD-Cards; glasses, spectacle glasses, sunglasses, protective glasses and cases therefor; contact lenses; cameras; camera lenses; MP3 players; audio tapes, audio cassettes, audio discs; audio-video tapes, audio-video cassettes, audio-video discs; video tapes, video cassettes, video discs; CDs, DVDs; electronic publications (downloadable); mouse mats; magnets; mobile telephone covers, mobile telephone cases; magnetic cards, encoded cards; parts and fittings for all the aforesaid goods.

Class 35: Advertising; Business management; Business administration; Office functions; Accounting; Accounts (Drawing up of statements of -); Administrative processing of purchase orders; Advertising by mail order; Arranging newspaper subscriptions for others; Arranging telecommunication services for others; Auctioneering; Auditing; Bill-posting; Business appraisals; Business consultancy (Professional -); Business information; Business inquiries; Business investigations; Business management and organization consultancy; Business management assistance; Business management consultancy; Business management of hotels; Business management of performing artists; Business management of sports people; Business organization consultancy; Business research; Commercial administration of the licensing of the goods and services of others; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Commercial or industrial management assistance; Compilation of information into computer databases; Compilation of statistics; Cost price analysis; Data search in computer files for others; Demonstration of goods; Direct mail advertising; Dissemination of advertising matter; Distribution of samples; Document reproduction; Economic forecasting; Efficiency experts; Employment agencies; Fashion shows for promotional purposes (Organization of -); File management (Computerized -); Import-export agencies; Invoicing; Layout services for advertising purposes; Management (Advisory services for business -); Marketing; Marketing research; Marketing studies; Modelling for advertising or sales promotion; News clipping services; Office machines and equipment rental; On-line advertising on a computer network; Opinion polling; Organization of exhibitions for commercial or advertising purposes; Organization of trade fairs for commercial or advertising purposes; Outsourcing services [business assistance]; Payroll preparation; Personnel management consultancy; Personnel recruitment; Photocopying services; Presentation of goods on communication media, for retail purposes; Price comparison services; Procurement services for others [purchasing goods and services for other businesses]; Production of advertising films; Psychological testing for the selection of personnel; Public relations; Publication of publicity texts; Publicity; Publicity agencies; Publicity columns preparation; Publicity material rental; Radio advertising; Relocation services for businesses; Rental of advertising space; Rental of advertising time on communication media; Rental of photocopying machines; Rental of vending machines; Sales promotion for others; Secretarial services; Shop window dressing; Shorthand; Sponsorship search; Systemization of information into computer databases; Tax preparation; Telemarketing services; Telephone answering for unavailable subscribers; Television advertising; Transcription; Typing; Updating of advertising material; Word processing; Writing of publicity texts; Organisation, operation and supervision of loyalty and incentive schemes; retail services and online retail services connected with scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus, apparatus for the transmission of sound and image, telecommunications apparatus, mobile telecommunication apparatus, mobile telecommunications handsets, computer hardware, computer application software, computer software, computer software downloadable from the Internet, PDAs (Personal Digital Assistants), pocket PCs, mobile telephones, laptop computers, telecommunications network apparatus, drivers software for telecommunications networks and for telecommunications apparatus, protective clothing, protective helmets, televisions, headphones, GPS navigation devices, computer software recorded onto CD Rom, SD-Cards (secure digital cards), glasses, spectacle glasses, sunglasses, protective glasses and cases therefor, contact lenses, cameras, camera lenses, MP3 players, audio tapes, audio cassettes, audio discs, audio-video tapes, audio-video cassettes, audio-video discs, video tapes, video cassettes, video discs, CDs, DVDs, electronic publications (downloadable), mouse mats, magnets, mobile telephone covers, mobile telephone cases, magnetic cards, encoded cards, printed matter, books, magazines, paper, stationery, clothing, footwear, headgear, household or kitchen utensils and containers, jewellery, precious stones, horological and chronometric instruments, musical instruments, apparatus for lighting, textiles and textile goods, leather and imitations of leather, handbags, rucksacks, purses, bags and sports bags, travel bags, backpacks, duffel bags, boot bags, holdalls, wallets, purses, credit card holders, games and playthings, gymnastic and sporting articles, meat, fish, poultry, game, coffee, tea, cocoa, sugar, rice, beers, mineral waters, aerated waters and other non-alcoholic drinks, alcoholic beverages, matches; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 36: Insurance; Financial affairs; Monetary affairs; Real estate affairs; Accident insurance underwriting; Accommodation bureaux [apartments]; Actuarial services; Analysis (Financial -); Antique appraisal; Apartment house management; Art appraisal; Banking; Brokerage; Brokerage of carbon credits; Business liquidation services, financial; Charitable fund raising; Check [cheque] verification; Clearing, financial; Credit bureaux; Credit card services; Customs brokerage; Debit card services; Debt collection agencies; Deposits of valuables; Evaluation of wool (Financial -); Exchanging money; Factoring; Fiduciary; Financial consultancy; Financial evaluation [insurance, banking, real estate]; Financial information; Financial management; Financial sponsorship; Financing services; Fire insurance underwriting; Fiscal assessments; Fund investments; Funds transfer (Electronic -); Guarantees; Health insurance underwriting; Hire-purchase financing; Home banking; Housing agents; Instalment loans; Insurance brokerage; Insurance consultancy; Insurance information; Insurance underwriting; Issuance of credit cards; Issue of tokens of value; Issuing of travellers' checks [cheques]; Jewelry appraisal; Leasing of farms; Leasing of real estate; Lending against security; Life insurance underwriting; Loans [financing]; Marine insurance underwriting; Mortgage banking; Mutual funds; Numismatic appraisal; Organization of collections; Pawnbrokerage; Provident fund services; Real estate agencies; Real estate appraisal; Real estate management; Rent collection; Rental of offices [real estate]; Renting of flats; Repair costs evaluation [financial appraisal]; Retirement payment services; Safe deposit services; Savings bank services; Securities brokerage; Stamp appraisal; Stock exchange quotations; Valuation of standing timber (Financial -); Financial information and advice relating to tariffs; information and advice relating to finance and insurance; financial payment services; payment processing services; electronic payment services; automated payment services; payment collection agencies; processing of payment transactions via the Internet; money transfer services; electronic funds transfer services; bill payment services; issuing of tokens of value relating to customer loyalty schemes; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 37: Building construction; Repair; Installation services; Air conditioning apparatus installation and repair; Airplane maintenance and repair; Anti-rust treatment for vehicles; Artificial snow-making services; Asphaltting; Boiler cleaning and repair; Bricklaying; Building construction supervision; Building insulating; Building of fair stalls and shops; Building sealing; Burglar alarm installation and repair; Burner maintenance and repair; Cabinet making [repair]; Car wash; Carpentry services; Chimney sweeping; Cleaning machines (Rental of -); Cleaning of buildings [exterior surface]; Cleaning of buildings [interior]; Cleaning of clothing; Clock and watch repair; Clothing repair; Computer hardware (Installation, maintenance and repair of -); Construction; Construction consultation; Construction information; Demolition of buildings; Diaper cleaning; Disinfecting; Drilling of deep oil or gas-wells; Drilling of wells; Dry cleaning; Electric appliance installation and repair; Factory construction; Film projector repair and maintenance; Fire alarm installation and repair; Freezing equipment installation and repair; Fur care, cleaning and repair; Furnace installation and repair; Furniture maintenance; Furniture restoration; Greasing (Vehicle -); Harbour construction; Heating equipment installation and repair; Installation of doors and windows; Interference suppression in electrical apparatus; Irrigation devices installation and repair; Kitchen equipment installation; Knife sharpening; Laundering; Leather care, cleaning and repair; Lift installation and repair; Linen ironing; Machinery installation, maintenance and repair; Masonry; Mending clothing; Mining extraction; Motor vehicle maintenance and repair; Office machines and equipment installation, maintenance and repair; Painting, interior and exterior; Parasol repair; Photographic apparatus repair; Pier breakwater building; Pipeline construction and maintenance; Plastering; Plumbing; Pressing of clothing; Pumicing; Pump repair; Quarrying services; Rat exterminating; Re-tinning; Rebuilding engines that have been worn or partially destroyed; Rebuilding machines that have been worn or partially destroyed; Refilling of toner cartridges; Renovation of clothing; Rental of bulldozers; Rental of construction equipment; Rental of cranes [construction equipment]; Rental of excavators; Rental of road sweeping machines; Repair information; Repair of security locks; Restoration of musical instruments; Restoration of works of art; Riveting; Road paving; Roofing services; Rustproofing; Safe maintenance and repair; Sanding; Scaffolding; Shipbuilding; Shoe repair; Signs (Painting or repair of -); Street cleaning; Strong-room maintenance and repair; Swimming-pool maintenance; Telephone installation and repair; Tires (Retreading of -); Umbrella repair; Underwater construction; Underwater repair; Upholstering; Upholstery repair; Varnishing; Vehicle breakdown assistance [repair]; Vehicle cleaning; Vehicle maintenance; Vehicle polishing; Vehicle service stations [refuelling and maintenance]; Vehicle wash; Vermin exterminating, other than for agriculture; Vulcanization of tires [tyres] repair; Wallpapering; Warehouse construction and repair; Washing; Washing of linen; Window cleaning; Installation, maintenance and repair of telecommunications installations, communications networks, computer networks and data networks; installation, maintenance and repair of telecommunications apparatus and equipment; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 38: Telecommunications; Cable television broadcasting; Cellular telephone communication; Communications by computer terminals; Communications by fiber [fibre] optic networks; Communications by telegrams; Communications by telephone; Computer aided transmission of messages and images; Electronic bulletin board services [telecommunications services]; Electronic mail; Facsimile transmission; Information about telecommunication; Message sending; Paging services [radio, telephone or other means of electronic communication]; Providing access to databases; Providing internet chatrooms; Providing telecommunication channels for teleshopping services; Providing telecommunications connections to a global computer network; Providing user access to global computer networks; Radio broadcasting; Rental of access time to global computer networks; Rental of facsimile apparatus; Rental of message sending apparatus; Rental of modems; Rental of telecommunication equipment; Rental of telephones; Satellite transmission; Telecommunications routing and junction services; Teleconferencing services; Telegraph services; Telephone services; Television broadcasting; Telex services; Transmission of digital files; Transmission of greeting cards online; Transmission of telegrams; Voice mail services; Wire service; Wireless broadcasting; Telecommunications services; mobile telecommunications services; telecommunications portal services; Internet portal services; mobile telecommunications network services; fixed line telecommunication services; provision of broadband telecommunications access; broadband services; broadcasting services; television broadcasting services; broadcasting services relating to Internet protocol TV; provision of access to Internet protocol TV; Internet access services; email and text messaging services; information services provided by means of telecommunication networks relating to telecommunications; services of a network provider, namely rental and handling of access time to data networks and databases, in particular the Internet; communications services for accessing a database, leasing of access time to a computer database, providing access to computer databases, rental of access time to a computer database; operation of a network, being telecommunication services; the provision of discussion forums; operating web logs [blogs]; operating message boards; webcasting; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 39: Transport; Packaging and storage of goods, except transportation services, packaging, storage and distribution of building materials; Travel arrangement; Air transport; Aircraft rental; Ambulance transport; Armored-car transport; Arranging of cruises; Arranging of tours; Barge transport; Boat rental; Boat storage; Boat transport; Booking of seats for travel; Bottling services; Brokerage (Freight -); Bus transport; Car parking; Car rental; Car transport; Carting; Chauffeur services; Coach (Motor -) rental; Coach (Railway -) rental; Courier services [messages or merchandise]; Delivery of goods; Delivery of goods by mail order; Distribution of energy; Electricity distribution; Escorting of travellers; Ferry-boat transport; Flower delivery; Franking of mail; Freight forwarding; Freight [shipping of goods]; Freighting; Garage rental; Hauling; Horse rental; Ice-breaking; Launching of satellites for others; Lighterage services; Marine transport; Message delivery; Newspaper delivery; Operating canal locks; Packaging of goods; Parcel delivery; Parking place rental; Passenger transport; Piloting; Pleasure boat transport; Porterage; Railway transport; Refloating of ships; Refrigerator rental; Removal services; Rental of diving bells; Rental of diving suits; Rental of freezers; Rental of motor racing cars; Rental of storage containers; Rental of vehicle roof racks; Rental of warehouses; Rental of wheelchairs; Rescue operations [transport]; River transport; Salvage of ships; Salvaging; Shipbrokerage; Sightseeing [tourism]; Stevedoring; Storage; Storage information; Storage of goods; Storage (Physical -) of electronically-stored data or documents; Taxi transport; Towing; Traffic information; Tram transport; Transport; Transport and storage of trash; Transport brokerage; Transport by pipeline; Transport of travellers; Transport reservation; Transportation information; Transportation logistics; Transporting furniture; Travel reservation; Truck (Railway -) rental; Underwater salvage; Unloading cargo; Vehicle breakdown assistance

[towing]; Vehicle rental; Water distribution; Water supplying; Wrapping of goods; Provision of information relating to travel, transport, traffic, traffic flows and congestion; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 41: Education; Providing of training; Entertainment; Sporting and cultural activities; Academies [education]; Amusement parks; Amusements; Animal training; Arranging and conducting of colloquiums; Arranging and conducting of concerts; Arranging and conducting of conferences; Arranging and conducting of congresses; Arranging and conducting of seminars; Arranging and conducting of symposiums; Arranging and conducting of workshops [training]; Arranging of beauty contests; Boarding schools; Booking of seats for shows; Bookmobile services; Calligraphy services; Casino facilities [gambling] (Providing -); Cinema presentations; Circuses; Club services [entertainment or education]; Coaching [training]; Conducting fitness classes; Correspondence courses; Disc jockey services; Discotheque services; Dubbing; Education information; Educational examination; Electronic desktop publishing; Entertainer services; Entertainment information; Fashion shows for entertainment purposes (Organization of -); Film production, other than advertising films; Gambling; Game services provided on-line from a computer network; Games equipment rental; Golf facilities (Providing -); Gymnastic instruction; Health club services [health and fitness training]; Holiday camp services [entertainment]; Language interpreter services; Layout services, other than for advertising purposes; Lending libraries; Live performances (Presentation of -); Microfilming; Modelling for artists; Movie studios; Museum facilities (Providing -) [presentation, exhibitions]; Music composition services; Music-halls; News reporters services; Night clubs; Nursery schools; Operating lotteries; Orchestra services; Organization of balls; Organization of competitions [education or entertainment]; Organization of exhibitions for cultural or educational purposes; Organization of shows [impresario services]; Organization of sports competitions; Party planning [entertainment]; Personal trainer services [fitness training]; Photographic reporting; Photography; Physical education; Practical training [demonstration]; Production of music; Production of radio and television programmes; Production of shows; Providing amusement arcade services; Providing karaoke services; Providing on-line electronic publications, not downloadable; Providing sports facilities; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation facilities (Providing -); Recreation information; Religious education; Rental of audio equipment; Rental of camcorders; Rental of cine-films; Rental of lighting apparatus for theatrical sets or television studios; Rental of movie projectors and accessories; Rental of radio and television sets; Rental of show scenery; Rental of skin diving equipment; Rental of sound recordings; Rental of sports equipment, except vehicles; Rental of sports grounds; Rental of stadium facilities; Rental of stage scenery; Rental of tennis courts; Rental of video cassette recorders; Rental of videotapes; Scriptwriting services; Sign language interpretation; Sport camp services; Subtitling; Television entertainment; Theatre productions; Ticket agency services [entertainment]; Timing of sports events; Toy rental; Translation; Tuition; Videotape editing; Videotape film production; Videotaping; Vocational guidance [education or training advice]; Vocational retraining; Writing of texts, other than publicity texts; Zoological garden services; Interactive entertainment services; electronic games services provided by means of any communications network; entertainment services provided by means of telecommunication networks; information services relating to education, training, entertainment, sporting and cultural activities provided by means of telecommunication networks; provision of news information; television production services, television programming services; television production and television programming services provided by means of Internet protocol technology; provision of entertainment by means of television and Internet protocol television; provision of musical events; entertainment club services; discotheque services; presentation of live performances; night clubs; rental of music venues and stadiums; casino services; ticket reservations for entertainment, sporting and cultural events; ticket information services for entertainment, sporting and cultural events; ticket agency services; provision of education, instruction, tuition and training; production, presentation and distribution of audio, video, still and moving images and data; publishing services (including electronic publishing services); non-downloadable electronic publications; arranging and conducting of courses, seminars and workshops; arranging and conducting of courses, seminars and workshops in relation business start-ups; personal development and leadership training services; mentoring services; provision of education, instruction, tuition and training provided on-line from a computer database or the Internet; production, presentation and distribution of audio, video, still and moving images and data provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 42: Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Design and development of computer hardware and software; Analysis for oil-field exploitation; Architectural consultation; Architecture; Authenticating works of art; Bacteriological research; Biological research; Calibration [measuring]; Chemical analysis; Chemical research; Chemistry services; Cloud seeding; Computer programming; Computer rental; Computer software consultancy; Computer software design; Computer software (Updating of -); Computer system analysis; Computer system design; Computer virus protection services; Construction drafting; Consultancy in the design and development of computer hardware; Consultancy in the field of energy-saving; Conversion of data or documents from physical to electronic media; Cosmetic research; Creating and maintaining web sites for others; Data conversion of computer programs and data [not physical conversion]; Design of interior decor; Digitization of documents [scanning]; Dress designing; Duplication of computer programs; Engineering; Evaluation of wool (Quality -); Geological prospecting; Geological research; Geological surveys; Graphic arts designing; Handwriting analysis [graphology]; Hosting computer sites [web sites]; Industrial design; Installation of computer software; Laboratory (Scientific -) services; Land surveying; Maintenance of computer software; Material testing; Mechanical research; Monitoring of computer systems by remote access; Oil-field surveys; Oil prospecting; Oil-well testing; Packaging design; Physics [research]; Project studies (Technical -); Providing search engines for the internet; Provision of scientific information, advice and consultancy in relation to carbon offsetting; Quality control; Recovery of computer data; Rental of computer software; Rental of web servers; Research and development for others; Research in the field of environmental protection; Styling [industrial design]; Surveying; Technical research; Textile testing; Underwater exploration; Urban planning; Valuation of standing timber (Quality -); Vehicle roadworthiness testing; Water analysis; Weather forecasting; IT services; computer programming services; services of a programmer; recovery of computer data; consultancy in the field of computer hardware; computer programming; duplication of computer programs; computer rental; computer software design; installation of computer software; maintenance of computer software; updating of computer software; rental of

computer software; rental of computer hardware; computer system design; computer systems analysis; consultancy in the field of computer software; conversion of data or documents from physical to electronic media; creating and maintaining websites for others; data conversion of computer programs and data (not physical conversion); hosting computer sites (web sites); services of engineers; expert advice and expert opinion relating to technology; rental of data processing apparatus and computers; technical services relating to projection and planning of equipment for telecommunications; services of information brokers and providers, namely product research for others; weather forecasting; research in the field of telecommunication technology; monitoring of network systems in the field of telecommunications; technical support services relating to telecommunications and apparatus information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 43: Services for providing food and drink; Temporary accommodation; Accommodation bureaux [hotels, boarding houses]; Accommodation reservations (Temporary -); Bar services; Boarding for animals; Boarding house bookings; Boarding houses; Cafés; Cafeterias; Canteens; Catering (Food and drink -); Day-nurseries [crèches]; Holiday camp services [lodging]; Hotel reservations; Hotels; Motels; Providing campground facilities; Rental of chairs, tables, table linen, glassware; Rental of cooking apparatus; Rental of drinking water dispensers; Rental of meeting rooms; Rental of temporary accommodation; Rental of tents; Rental of transportable buildings; Restaurants; Retirement homes; Self-service restaurants; Snack-bars; Tourist homes; Bar services; wine bars; brasserie services; café services; catering (food and drink); delicatessens [restaurants]; fast food services; food preparation services; rental of chairs, tables, table linen, glassware, cooking apparatus, meeting rooms, temporary accommodation; hotels; snack-bars; tea room services; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 44: Medical services; Veterinary services; Hygienic and beauty care for human beings or animals; Agriculture, horticulture and forestry services; Aerial and surface spreading of fertilizers and other agricultural chemicals; Animal breeding; Animal grooming; Aquaculture services; Aromatherapy services; Artificial insemination services; Beauty salons; Blood bank services; Chiropractics; Dentistry; Farming equipment rental; Flower arranging; Gardening; Hair implantation; Hairdressing salons; Health care; Health centers; Health spa services; Horticulture; Hospices; Hospitals; In vitro fertilization services; Landscape design; Landscape gardening; Lawn care; Manicuring; Massage; Medical assistance; Medical clinic services; Medical equipment rental; Midwife services; Nursing homes; Nursing, medical; Opticians' services; Pet grooming; Pharmacists' services to make up prescriptions; Pharmacy advice; Physiotherapy; Plant nurseries; Plastic surgery; Psychologist (Services of a -); Public baths for hygiene purposes; Rehabilitation for substance abuse patients; Rental of sanitation facilities; Rest homes; Sanatoriums; Sauna services; Solarium services; Tattooing; Telemedicine services; Therapy services; Tree planting for carbon offsetting purposes; Tree surgery; Turkish baths; Vermin exterminating for agriculture, horticulture and forestry; Veterinary assistance; Visagists' services; Weed killing; Wreath making; Information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 45: Legal services; Security services for the protection of property and individuals; Personal and social services rendered by others to meet the needs of individuals; Adoption agency services; Alternative dispute resolution services; Arbitration services; Baby sitting; Baggage inspection for security purposes; Chaperoning; Clothing rental; Copyright management; Crematorium services; Dating services; Detective agencies; Evening dress rental; Fire-fighting; Funerals; Genealogical research; Guards; Horoscope casting; House sitting; Inspection of factories for safety purposes; Intellectual property consultancy; Intellectual property watching services; Legal research; Licensing of computer software [legal services]; Licensing of intellectual property; Litigation services; Lost property return; Marriage agencies; Mediation; Missing person investigations; Monitoring of burglar and security alarms; Night guards; Opening of security locks; Organization of religious meetings; Personal background investigations; Personal body guarding; Pet sitting; Planning and arranging of wedding ceremonies; Registration of domain names [legal services]; Rental of fire alarms; Rental of fire extinguishers; Rental of safes; Security consultancy; Undertaking; Management and exploitation of copyright; arbitration services; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

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Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of

sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus; abacuses; accounting machines; accumulators, electric; acid hydrometers; acidimeters for batteries; acoustic conduits; acoustic couplers; actinometers; adding machines; aerials; aerometers; agendas (electronic -); air analysis apparatus; alarm bells, electric; alarms; alcoholmeters; alidades; altimeters; ammeters; amplifiers; amplifying tubes; anemometers; animated cartoons; anode batteries; anodes; answering machines; anti-glare glasses; anti-glare visors; anti-interference devices [electricity]; anti-theft warning apparatus; anticathodes; apertometers [optics]; armatures [electricity]; asbestos clothing for protection against fire; asbestos gloves for protection against accidents; asbestos screens for firemen; astronomy (apparatus and instruments for -); audiovisual teaching apparatus; automated teller machines [atm]; azimuth instruments; balances [steelyards]; balancing apparatus; bar code readers; barometers; batteries, electric; batteries, electric, for vehicles; batteries for lighting; battery boxes; battery chargers; battery jars; beacons, luminous; bells [warning devices]; betatrons; binoculars; blinkers [signalling lights]; blueprint apparatus; boiler control instruments; branch boxes [electricity]; breathing apparatus, except for artificial respiration; breathing apparatus for underwater swimming; buzzers; cabinets for loudspeakers; cables, electric; calculating disks; calculating machines; calibrating rings; calipers; camcorders; cameras [photography]; capacitors; capillary tubes; carpenters' rules; carriers for dark plates [photography]; cases especially made for photographic apparatus and instruments; cases fitted with dissecting instruments [microscopy]; cash registers; cassette players; cathodes; cathodic anti-corrosion apparatus; cell phone straps; centering apparatus for photographic transparencies; central processing units [processors]; chargers for electric batteries; chemistry apparatus and instruments; chips [integrated circuits]; choking coils [impedance]; chromatography apparatus for laboratory use; chronographs [time recording apparatus]; cinematographic cameras; cinematographic film, exposed; circuit breakers; circuit closers; cleaning apparatus for phonograph records; clinometers; clothing especially made for laboratories; clothing for protection against accidents, irradiation and fire; clothing for protection against fire; coaxial cables; coils, electric; coin-operated apparatus (mechanisms for -); coin-operated mechanisms for television sets; collectors, electric; commutation (electric apparatus for -); commutators; compact disc players; compact discs [audio-video]; compact discs [read-only memory]; comparators; compasses (directional -); compasses [measuring instruments]; computer game programs; computer keyboards; computer memory devices; computer operating programs, recorded; computer peripheral devices; computer programmes [programs], recorded; computer programs [downloadable software]; computer software, recorded; computers; conductors, electric; connections for electric lines; connectors [electricity]; contact lenses; contacts, electric; containers for contact lenses; containers for microscope slides; control panels [electricity]; converters, electric; copper wire, insulated; correcting lenses [optics]; cosmographic instruments; counter-operated apparatus (mechanisms for -); couplers [data processing equipment]; couplings, electric; covers for electric outlets; crash test dummies; cupels [laboratory]; current rectifiers; cyclotrons; darkroom lamps [photography]; darkrooms [photography]; data processing apparatus; decompression chambers; demagnetizing apparatus for magnetic tapes; densimeters; densitometers; detectors; diagnostic apparatus, not for medical purposes; diaphragms [acoustics]; diaphragms for scientific apparatus; diaphragms [photography]; dictating machines; diffraction apparatus [microscopy]; discharge tubes, electric, other than for lighting; disk drives for computers; disks, magnetic; distance measuring apparatus; distance recording apparatus; distillation apparatus for scientific purposes; distribution boards [electricity]; distribution boxes [electricity]; distribution consoles [electricity]; divers' masks; diving suits; dna chips; dog whistles; dosimeters; downloadable image files; downloadable music files; downloadable ring tones for mobile phones; drainers for use in photography; dressmakers' measures; drying apparatus for photographic prints; drying racks [photography]; ducts [electricity]; dvd players; dynamometers; ear plugs for divers; editing appliances for cinematographic films; egg-candlers; electric door bells; electric installations for the remote control of industrial operations; electric loss indicators; electricity conduits; electricity mains (materials for -) [wires, cables]; electrified fences; electrified rails for mounting spot lights; electro-dynamic apparatus for the remote control of railway points; electro-dynamic apparatus for the remote control of signals; electrolyzers; electromagnetic coils; electronic notice boards; electronic pens [visual display units]; electronic pocket translators; electronic publications, downloadable; electronic tags for goods; encoded identification bracelets, magnetic; encoded magnetic cards; enlarging apparatus [photography]; epidiascopes; ergometers; exposure meters [light meters]; extinguishers; eyeglass cases; eyeglass chains; eyeglass cords; eyeglass frames; eyepieces; eyepieces (instruments containing -); facsimile machines; false coin detectors; fermentation (apparatus for -) [laboratory apparatus]; fibre [fiber (am)] optic cables; film cutting apparatus; films, exposed; filters for respiratory masks; filters for ultraviolet rays, for photography; filters [photography]; fire alarms; fire beaters; fire blankets; fire boats; fire engines; fire escapes; fire hose; fire hose nozzles; flash-bulbs [photography]; flashlights [photography]; floppy disks; fluorescent screens; fog signals, non-explosive; food analysis apparatus; frames for photographic transparencies; franking (apparatus to check -); frequency meters; furniture especially made for laboratories; fuse wire; fuses; galena crystals [detectors]; galvanic batteries; galvanic cells; galvanometers; garments for protection against fire; gas testing instruments; gasometers [measuring instruments]; gauges; glass covered with an electrical conductor; glazing apparatus for photographic prints; global positioning system [gps] apparatus; gloves for divers; gloves for protection against accidents; gloves for protection against x-rays for industrial purposes; goggles for sports; grids for batteries; hands free kits for phones; head cleaning tapes [recording]; headphones; heat regulating apparatus; heliographic apparatus; hemline markers; high-frequency apparatus; holders for electric coils; holograms; horns for loudspeakers; hourglasses; hydrometers; hygrometers; identification sheaths for electric wires; identification threads for electric wires; identity cards, magnetic; igniting apparatus, electric, for igniting at a distance; incubators for bacteria culture; inductors [electricity]; integrated circuit cards [smart cards]; integrated circuits; intercommunication apparatus; interfaces for computers; inverters [electricity]; invoicing machines; ionization apparatus not for the treatment of air or water; jigs [measuring instruments]; juke boxes for computers; juke boxes, musical; junction boxes [electricity]; junction sleeves for electric cables; knee-pads for workers; laboratory centrifuges; laboratory trays; lactodensimeters; lactometers; laptop computers; lasers, not for medical purposes; leather (appliances for measuring the thickness of -); lens hoods; lenses for astrophotography; letter scales; levelling instruments; levels [instruments for determining the horizontal]; life belts; life buoys; life jackets; life nets; life saving apparatus and equipment; life-saving rafts; light conducting filaments [optical fibers fibres]; light dimmers [regulators], electric; light-emitting diodes [led]; light-emitting electronic pointers; lighting ballasts; lightning arresters; limiters [electricity]; locks, electric; logs [measuring instruments]; loudspeakers; magic lanterns; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; magnetic wires; magnets; magnets (decorative -); magnifying glasses [optics]; manometers; marine compasses; marine depth finders; marking buoys; marking gauges [joinery]; masts for wireless aerials; material testing instruments and machines; mathematical instruments; measures; measuring apparatus; measuring devices, electric; measuring glassware; measuring instruments;

measuring spoons; mechanical signs; megaphones; mercury levels; metal detectors for industrial or military purposes; meteorological balloons; meteorological instruments; meters; metronomes; micrometer screws for optical instruments; micrometers; microphones; microprocessors; microscopes; microtomes; milage recorders for vehicles; mirrors for inspecting work; mirrors [optics]; modems; money counting and sorting machines; monitoring apparatus, electric; monitors [computer hardware]; monitors [computer programs]; motor fire engines; mouse [data processing equipment]; mouse pads; nautical apparatus and instruments; naval signalling apparatus; navigation apparatus for vehicles [on-board computers]; navigational instruments; neon signs; nets for protection against accidents; nose clips for divers and swimmers; notebook computers; objectives [lenses] optics; observation instruments; octants; ohmmeters; optical apparatus and instruments; optical character readers; optical condensers; optical data media; optical discs; optical glass; optical goods; optical lamps; optical lenses; oscillographs; ovens for laboratory use; oxygen transvasing apparatus; ozonisers [ozonators]; parking meters; particle accelerators; pedometers; peepholes [magnifying lenses] for doors; periscopes; personal stereos; petrol gauges; phonograph records; photocopyers [photographic, electrostatic, thermic]; photometers; phototelegraphy apparatus; photovoltaic cells; physics (apparatus and instruments for -); pince-nez; pipettes; plane tables [surveying instruments]; planimeters; plates for batteries; plotters; plugs, sockets and other contacts [electric connections]; plumb bobs; plumb lines; pocket calculators; polarimeters; portable media players; portable telephones; precision balances; precision measuring apparatus; pressure indicator plugs for valves; pressure indicators; pressure measuring apparatus; printed circuit boards; printed circuits; prisms [optics]; probes for scientific purposes; projection apparatus; projection screens; protection devices against x-rays, not for medical purposes; protection devices for personal use against accidents; protective helmets; protective helmets for sports; protective masks; protective suits for aviators; protractors [measuring instruments]; punched card machines for offices; push buttons for bells; pyrometers; quantity indicators; radar apparatus; radio pagers; radiological apparatus for industrial purposes; radiology screens for industrial purposes; radios; radiotelegraphy sets; radiotelephony sets; railway traffic safety appliances; readers [data processing equipment]; receivers (audio-- and video- -); record player needles (apparatus for changing -); record players; reducers [electricity]; reflecting discs for wear, for the prevention of traffic accidents; refractometers; refractors; regulating apparatus, electric; relays, electric; remote control apparatus; resistances, electric; respirators for filtering air; respirators, other than for artificial respiration; resuscitation mannequins [teaching apparatus]; retorts; retorts' stands; revolution counters; rheostats; riding helmets; road signs, luminous or mechanical; rods for water diviners; rods [surveying instruments]; rulers [measuring instruments]; rules [measuring instruments]; saccharometers; safety restraints, other than for vehicle seats and sports equipment; safety tarpaulins; salinometers; satellite navigational apparatus; satellites for scientific purposes; scales; scanners [data processing equipment]; screens for photoengraving; screens [photography]; screw-tapping gauges; semi-conductors; sextants; sheaths for electric cables; shoes for protection against accidents, irradiation and fire; shutter releases [photography]; shutters [photography]; sighting telescopes for firearms; signal bells; signal lanterns; signalling buoys; signalling panels, luminous or mechanical; signalling whistles; signals, luminous or mechanical; signs, luminous; simulators for the steering and control of vehicles; sirens; skins (apparatus for measuring the thickness of -); slide calipers; slide projectors; slide-rules; slides [photography]; smoke detectors; socks, electrically heated; solar batteries; solderers' helmets; solenoid valves [electromagnetic switches]; sonars; sound alarms; sound locating instruments; sound recording apparatus; sound recording carriers; sound recording strips; sound reproduction apparatus; sound transmitting apparatus; sounding apparatus and machines; sounding leads; sounding lines; spark-guards; speaking tubes; spectacle cases; spectacle frames; spectacle glasses; spectacles [optics]; spectrograph apparatus; spectroscopes; speed checking apparatus for vehicles; speed indicators; speed measuring apparatus [photography]; speed regulators for record players; spherometers; spirit levels; spools [photography]; sprinkler systems for fire protection; stage lighting regulators; stands for photographic apparatus; starter cables for motors; steering apparatus, automatic, for vehicles; step-up transformers; stereoscopes; stereoscopic apparatus; stills for laboratory experiments; styli for record players; sulphitometers; sunglasses; surveying apparatus and instruments; surveying chains; surveying instruments; surveyors' levels; switchboards; switchboxes [electricity]; switches, electric; tachometers; tape recorders; taximeters; teaching apparatus; teeth protectors; telegraph wires; telegraphs [apparatus]; telemeters; telephone apparatus; telephone receivers; telephone transmitters; telephone wires; teleprompters; telerupters; telescopes; television apparatus; temperature indicators; terminals [electricity]; test tubes; testing apparatus not for medical purposes; theft prevention installations, electric; theodolites; thermionic tubes; thermometers, not for medical purposes; thermostats; thermostats for vehicles; ticket dispensers; time clocks [time recording devices]; time recording apparatus; time switches, automatic; tires (automatic indicators of low pressure in vehicle -); tone arms for record players; totalizers; traffic-light apparatus [signalling devices]; transformers [electricity]; transistors [electronic]; transmitters of electronic signals; transmitters [telecommunication]; transmitting sets [telecommunication]; transponders; triodes; tripods for cameras; urinometers; usb flash drives; vacuum gauges; vacuum tubes [radio]; variometers; vehicle breakdown warning triangles; vehicle radios; verniers; vests (am) bullet-proof -; video cassettes; video game cartridges; video recorders; video screens; video telephones; videotapes; viewfinders, photographic; viscosimeters; voltage regulators for vehicles; voltage surge protectors; voltmeters; voting machines; wafers [silicon slices]; waling glasses; walkie-talkies; washing trays [photography]; water level indicators; wavemeters; weighbridges; weighing apparatus and instruments; weighing machines; weights; whistle alarms; wind socks for indicating wind direction; wire connectors [electricity]; wires, electric; word processors; workmen's protective face-shields; wrist rests for use with computers; X-ray apparatus not for medical purposes; X-ray films, exposed; X-ray photographs, other than for medical purposes; X-ray tubes not for medical purposes; X-rays producing apparatus and installations, not for medical purposes; apparatus for the transmission of sound and image; telecommunications apparatus; mobile telecommunication apparatus; mobile telecommunications handsets; computer hardware; computer application software; apps; computer software downloadable from the Internet; recorded computer software; software applications; mobile software applications, downloadable applications for multimedia devices; computer games; computer game software; computer games programs; PDAs (Personal Digital Assistants); pocket PCs; mobile telephones; telecommunications network apparatus; drivers software for telecommunications networks and for telecommunications apparatus; protective clothing; televisions; global positioning system [GPS] apparatus; satellite navigation devices; computer software recorded onto CD Rom; SD-Cards (secure digital cards); glasses; protective glasses and cases therefor; cameras; camera lenses; MP3 players; audio tapes, audio cassettes; audio discs; audio-video tapes; audio-video cassettes; audio-video discs; video tapes; video discs; CDs, DVDs; downloadable electronic publications; mouse mats; mobile telephone covers; mobile telephone cases; magnetic cards; encoded cards; mobile phone application software; software for telecommunication; software for the processing of financial transactions; parts and fittings for all the aforesaid goods.

Class 35: Advertising; business management; business administration; office functions; accounting; accounts (drawing up of statements of -); administrative processing of purchase orders; arranging newspaper subscriptions for others; arranging subscriptions to telecommunication services for others; auctioneering; auditing; bill-posting; business appraisals; business consultancy (professional -); business information; business inquiries; business investigations; business management and organization consultancy; business management assistance; business management consultancy; business management of performing artists; business management of sports people; business organization consultancy; business research; commercial administration of the licensing of the goods and services of others; commercial information agencies; commercial information and advice for consumers [consumer advice shop]; commercial or industrial management assistance; compilation of information into computer databases; compilation of statistics; cost price analysis; data search in computer files for others; economic forecasting; efficiency experts; employment agencies; file management (computerized -); import/export agencies; invoicing; management (advisory services for business -); office machines and equipment rental; opinion polling; outsourcing services [business assistance]; payroll preparation; personnel management consultancy; personnel recruitment; photocopying services; price comparison services; procurement services for others [purchasing goods and services for other businesses]; psychological testing for the selection of personnel; public relations; relocation services for businesses; rental of advertising space; rental of advertising time on communication media; rental of photocopying machines; rental of vending machines; sales promotion for others; secretarial services; shop window dressing; shorthand; sponsorship search; systemization of information into computer databases; tax preparation; telephone answering for unavailable subscribers; transcription; typing; word processing; organisation, operation and supervision of loyalty and incentive schemes; arranging of competitions for advertising purposes; retail services and online retail services connected with scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, DVDs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, fire-extinguishing apparatus, apparatus for the transmission of sound and image, telecommunications apparatus, mobile telecommunication apparatus, mobile telecommunications handsets, computer hardware, computer application software, apps, computer software, computer software downloadable from the Internet, recorded computer software, software applications, mobile software applications, downloadable applications for multimedia devices, computer games, computer game software, computer games programs, PDAs (Personal Digital Assistants), pocket PCs, mobile telephones, laptop computers, telecommunications network apparatus, drivers software for telecommunications networks and for telecommunications apparatus, protective clothing, protective helmets, televisions, headphones, global positioning system [GPS] apparatus, satellite navigation devices, computer software recorded onto CD Rom, SD-Cards (secure digital cards), glasses, spectacle glasses, sunglasses, protective glasses and cases therefor, contact lenses, cameras, camera lenses, MP3 players, audio tapes, audio cassettes, audio discs, audio-video tapes, audio-video cassettes, audio-video discs, video tapes, video cassettes, video discs, CDs, DVDs, downloadable electronic publications, mouse mats, magnets, mobile telephone covers, mobile telephone cases, magnetic cards, encoded cards, mobile phone application software, software for telecommunication, software for the processing of financial transactions, Paper, cardboard, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites, instructional and teaching material, plastic materials for packaging, printers' type, printing blocks, arts, crafts and modelling equipment, pictures, portraits, paintings, drawings, figurines of paper and cardboard, drawing instruments, drawing materials, modelling materials, packing bags of paper, packaging material, packaging materials made of paper, packaging materials made of cardboard, packaging material made of card, wrapping materials made of card, wrapping materials made of cardboard, wrapping materials made of paper, wrapping materials made of plastics, plastics for modelling, correcting and erasing implements, educational equipment, printing equipment, photo albums, writing implements, writing instruments, writing materials, writing or drawing books, writing pads, writing paper, stamping implements, books, catalogues, cards, instruction manuals, magazines, mail order catalogues, newspapers, pamphlets, periodical publications, calendars, decalcomanias, diaries, gift cards, labels, maps, printed publications, thesauri, dictionaries, personal organizers, postage stamps, postcards, posters, appointment books, industrial paper and cardboard, money clips of precious metals, disposable paper products, absorbent paper, bathroom tissue, bibs of paper, coasters of paper or cardboard, tissues of paper, towels of paper, hygienic paper, kitchen paper, napkins made of paper for household use, table cloths of paper, table mats of paper, table mats of cardboard, toilet paper, toilet rolls, printed tariffs, credit cards without magnetic coding, cards for use in connection with sales and promotional incentive schemes and promotional services, printed forms, savings stamps, adhesive tapes for stationery or household purposes, gift boxes, gift bags, photographic printing paper, clothing, footwear, headgear, household or kitchen utensils and containers, jewellery, precious stones, horological and chronometric instruments, musical instruments, apparatus for lighting, textiles and textile goods, leather and imitations of leather, handbags, rucksacks, purses, bags and sports bags, travel bags, backpacks, duffel bags, boot bags, holdalls, wallets, purses, credit card holders, games and playthings, gymnastic and sporting articles, meat, fish, poultry, game, coffee, tea, cocoa, sugar, rice, beers, mineral waters, aerated waters and other non-alcoholic drinks, alcoholic beverages, matches; retail services and online retail services relating to clothes shops, garden centres; retail services in relation to telecommunication goods; retail services and online retail services relating to foodstuffs, white goods, domestic electric and electronic equipment; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 36: Insurance; financial affairs; monetary affairs; real estate affairs; accident insurance underwriting; actuarial services; analysis (financial -); antique appraisal; apartment house management; art appraisal; banking; brokerage; brokerage of carbon credits; business liquidation services, financial; charitable fund raising; check [cheque] verification; clearing, financial; credit bureaux; credit card services; customs brokerage; debit card services; debt collection agencies; deposits of valuables; evaluation of wool (financial -); exchanging money; factoring; fiduciary; financial consultancy; financial evaluation [insurance, banking, real estate]; financial information; financial management; financial sponsorship; financing services; fire insurance underwriting; fiscal assessments; fund investments; funds transfer (electronic -); guarantees; health insurance underwriting; hire-purchase financing; home banking; housing agents; instalment loans; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; issuance of credit cards; issue of tokens of value; issuing of travellers' checks [cheques]; jewelry appraisal; leasing of farms; leasing of real estate;

lending against security; life insurance underwriting; loans [financing]; marine insurance underwriting; mortgage banking; mutual funds; numismatic appraisal; organization of collections; pawnbrokerage; provident fund services; real estate agencies; real estate appraisal; real estate management; rent collection; rental of offices [real estate]; renting of flats; repair costs evaluation [financial appraisal]; retirement payment services; safe deposit services; savings bank services; securities brokerage; stamp appraisal; stock exchange quotations; valuation of standing timber (Financial -); financial information and advice relating to tariffs; information and advice relating to finance and insurance; financial payment services; payment processing services; electronic payment services; automated payment services; payment collection agencies; processing of payment transactions via the Internet; money transfer services; electronic funds transfer services; bill payment services; Internet banking; mobile phone banking services; issuing of tokens of value relating to customer loyalty schemes; sponsorship of sports, sports teams and sporting events; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; issuing of gift vouchers, vouchers and coupons; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 37: *Building construction; airplane maintenance and repair; anti-rust treatment for vehicles; artificial snow-making services; asphaltting; boiler cleaning and repair; bricklaying; building construction supervision; building insulating; building of fair stalls and shops; building sealing; burglar alarm installation and repair; burner maintenance and repair; cabinet making [repair]; car wash; carpentry services; chimney sweeping; cleaning machines (rental of -); cleaning of buildings [exterior surface]; cleaning of buildings [interior]; cleaning of clothing; clock and watch repair; clothing repair; computer hardware (installation, maintenance and repair of -); construction; construction consultation; construction information; demolition of buildings; diaper cleaning; disinfecting; drilling of deep oil or gas-wells; drilling of wells; dry cleaning; electric appliance installation and repair; factory construction; film projector repair and maintenance; fire alarm installation and repair; freezing equipment installation and repair; fur care, cleaning and repair; furnace installation and repair; furniture maintenance; furniture restoration; greasing (vehicle -); harbour construction; heating equipment installation and repair; installation of doors and windows; interference suppression in electrical apparatus; irrigation devices installation and repair; kitchen equipment installation; knife sharpening; laundering; leather care, cleaning and repair; lift installation and repair; linen ironing; machinery installation, maintenance and repair; masonry; mending clothing; mining extraction; motor vehicle maintenance and repair; office machines and equipment installation, maintenance and repair; painting, interior and exterior; parasol repair; photographic apparatus repair; pier breakwater building; pipeline construction and maintenance; plastering; plumbing; pressing of clothing; pumicing; pump repair; quarrying services; rat exterminating; re-tinning; rebuilding engines that have been worn or partially destroyed; rebuilding machines that have been worn or partially destroyed; refilling of toner cartridges; renovation of clothing; rental of bulldozers; rental of construction equipment; rental of cranes [construction equipment]; rental of excavators; rental of road sweeping machines; repair information; repair of security locks; restoration of musical instruments; restoration of works of art; riveting; road paving; roofing services; rustproofing; safe maintenance and repair; sanding; scaffolding; shipbuilding; shoe repair; signs (painting or repair of -); street cleaning; strong-room maintenance and repair; swimming-pool maintenance; telephone installation and repair; tires (retreading of -); umbrella repair; underwater construction; underwater repair; upholstery repair; upholstery repair; varnishing; vehicle breakdown assistance [repair]; vehicle cleaning; vehicle maintenance; vehicle polishing; vehicle service stations [refuelling and maintenance]; vehicle wash; vermin exterminating, other than for agriculture; vulcanization of tires [tyres] repair; wallpapering; warehouse construction and repair; washing; washing of linen; window cleaning; installation, maintenance and repair of telecommunications installations, communications networks, computer networks and data networks; installation, maintenance and repair of telecommunications apparatus and equipment; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.*

Class 38: *Telecommunications; cable television broadcasting; cellular telephone communication; communications by computer terminals; communications by fiber [fibre] optic networks; communications by telegrams; communications by telephone; computer aided transmission of messages and images; electronic bulletin board services [telecommunications services]; electronic mail; facsimile transmission; information about telecommunication; message sending; paging services [radio, telephone or other means of electronic communication]; providing access to databases; providing internet chatrooms; providing telecommunication channels for teleshopping services; providing telecommunications connections to a global computer network; providing user access to global computer networks; radio broadcasting; rental of access time to global computer networks; rental of facsimile apparatus; rental of message sending apparatus; rental of modems; rental of telecommunication equipment; rental of telephones; satellite transmission; telecommunications routing and junction services; teleconferencing services; telegraph services; telephone services; television broadcasting; telex services; transmission of digital files; transmission of greeting cards online; transmission of telegrams; voice mail services; wire service; wireless broadcasting; telecommunications services; mobile telecommunications services; telecommunications portal services; Internet portal services; mobile telecommunications network services; fixed line telecommunication services; provision of broadband telecommunications access; broadband services; broadcasting services; television broadcasting services; broadcasting services relating to Internet protocol TV; provision of access to Internet protocol TV; Internet access services; email and text messaging services; information services provided by means of telecommunication networks relating to telecommunications; services of a network provider, namely rental and handling of access time to data networks and databases, in particular the Internet; communications services for accessing a database; leasing of access time to a computer database; providing access to computer databases; rental of access time to a computer database; operation of a network, being telecommunication services; providing electronic bulletin board services; providing access to weblogs; providing access to podcasts; chatroom services for social networking; providing online forums; forums for social networking; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.*

Class 39: *Transport; packaging and storage of goods; travel arrangement; air transport; aircraft rental; ambulance transport; armored-car transport; arranging of cruises; arranging of tours; barge transport; boat rental; boat storage; boat transport; booking of seats for travel; bottling services; brokerage (freight -); bus transport; car parking; car rental; car transport; carting; chauffeur services; coach (motor -) rental; coach (railway -) rental; courier services [messages or*

merchandise]; delivery of goods; delivery of goods by mail order; distribution of energy; electricity distribution; escorting of travellers; ferry-boat transport; flower delivery; franking of mail; freight forwarding; freight [shipping of goods]; freighting; garage rental; hauling; horse rental; ice-breaking; launching of satellites for others; lighterage services; marine transport; message delivery; newspaper delivery; operating canal locks; packaging of goods; parcel delivery; parking place rental; passenger transport; piloting; pleasure boat transport; portorage; railway transport; refloating of ships; refrigerator rental; removal services; rental of diving bells; rental of diving suits; rental of freezers; rental of motor racing cars; rental of storage containers; rental of vehicle roof racks; rental of warehouses; rental of wheelchairs; rescue operations [transport]; river transport; salvage of ships; salvaging; shipbrokerage; sightseeing [tourism]; stevedoring; storage; storage information; storage of goods; storage (physical -) of electronically-stored data or documents; taxi transport; towing; traffic information; tram transport; transport; transport and storage of trash; transport brokerage; transport by pipeline; transport of travellers; transport reservation; transportation information; transportation logistics; transporting furniture; travel reservation; truck (railway -) rental; underwater salvage; unloading cargo; vehicle breakdown assistance [towing]; vehicle rental; water distribution; water supplying; wrapping of goods; provision of information relating to travel, transport, traffic, traffic flows and congestion; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; issuing of tickets for travel; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 41: Education; providing of training; entertainment; sporting and cultural activities; Academies [education]; Amusement parks; Amusements; Animal training; Arranging and conducting of colloquiums; Arranging and conducting of concerts; Arranging and conducting of conferences; Arranging and conducting of congresses; Arranging and conducting of seminars; Arranging and conducting of symposiums; Arranging and conducting of workshops [training]; Arranging of beauty contests; Boarding schools; Booking of seats for shows; Bookmobile services; Calligraphy services; Casino facilities [gambling] (Providing -); Cinema presentations; Circuses; Club services [entertainment or education]; Coaching [training]; Conducting fitness classes; Correspondence courses; Disc jockey services; Discotheque services; Dubbing; Education information; Educational examination; Electronic desktop publishing; Entertainer services; Entertainment information; Fashion shows for entertainment purposes (Organization of -); Film production, other than advertising films; Gambling; Game services provided on-line from a computer network; Games equipment rental; Golf facilities (Providing -); Gymnastic instruction; Health club services [health and fitness training]; Holiday camp services [entertainment]; Language interpreter services; Layout services, other than for advertising purposes; Lending libraries; Live performances (Presentation of -); Microfilming; Modelling for artists; Movie studios; Museum facilities (Providing -) [presentation, exhibitions]; Music composition services; Music-halls; News reporters services; Night clubs; Nursery schools; Operating lotteries; Orchestra services; Organization of balls; Organization of competitions [education or entertainment]; Organization of exhibitions for cultural or educational purposes; Organization of shows [impresario services]; Organization of sports competitions; Party planning [entertainment]; Personal trainer services [fitness training]; Photographic reporting; Photography; Physical education; Practical training [demonstration]; Production of music; Production of radio and television programmes; Production of shows; Providing amusement arcade services; Providing karaoke services; Providing on-line electronic publications, not downloadable; Providing sports facilities; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation facilities (Providing -); Recreation information; Religious education; Rental of audio equipment; Rental of camcorders; Rental of cine-films; Rental of lighting apparatus for theatrical sets or television studios; Rental of movie projectors and accessories; Rental of radio and television sets; Rental of show scenery; Rental of skin diving equipment; Rental of sound recordings; Rental of sports equipment, except vehicles; Rental of sports grounds; Rental of stadium facilities; Rental of stage scenery; Rental of tennis courts; Rental of video cassette recorders; Rental of videotapes; Scriptwriting services; Sign language interpretation; Sport camp services; Subtitling; Television entertainment; Theatre productions; Ticket agency services [entertainment]; Timing of sports events; Toy rental; Translation; Tuition; Videotape editing; Videotape film production; Videotaping; Vocational guidance [education or training advice]; Vocational retraining; Writing of texts, other than publicity texts; Zoological garden services; interactive entertainment services; electronic games services provided by means of any communications network; entertainment services provided by means of telecommunication networks; information services relating to education, training, entertainment, sporting and cultural activities provided by means of telecommunication networks; provision of news information; television production services; television programming services; television production and television programming services provided by means of Internet protocol technology; provision of musical events; entertainment club services; discotheque services; presentation of live performances; night clubs; rental of music venues and stadiums; casino services; ticket reservations for entertainment, sporting and cultural events; ticket information services for entertainment, sporting and cultural events; ticket agency services for entertainment, sporting and cultural events; provision of on-line computer games; rental of computer games programs; computer amusement services; provision of information, news and commentary in the field of computer games; arranging, organising and conducting computer game competitions; publishing services; providing on-line electronic publications, not downloadable; publication of books; publication of electronic books and journals on-line; publication of texts, other than publicity texts; arranging, organising and conducting of competitions, games and quizzes; arranging, organising and conducting of competitions, games and quizzes for entertainment, recreational, cultural and educational purposes; organisation of awards; conducting of phone-in competitions; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; issuing of tickets for entertainment, sporting and cultural events; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; Analysis for oil-field exploitation; Architectural consultation; Architecture; Authenticating works of art; Bacteriological research; Biological research; Calibration [measuring]; Chemical analysis; Chemical research; Chemistry services; Cloud seeding; Computer programming; Computer rental; Computer software consultancy; Computer software design; Computer software (Updating of -); Computer system analysis; Computer system design; Computer virus protection services; Construction drafting; Consultancy in the design and development of computer hardware; Consultancy in the field of energy-saving; Conversion of data or documents from physical to electronic media; Cosmetic research; Creating and maintaining web sites for others; Data conversion of computer programs and data [not physical conversion]; Design of interior decor; Digitization of documents [scanning]; Dress designing; Duplication of computer programs; Engineering; Evaluation of wool (Quality -);

Geological prospecting; Geological research; Geological surveys; Graphic arts designing; Handwriting analysis [graphology]; Hosting computer sites [web sites]; Industrial design; Installation of computer software; Laboratory (Scientific -) services; Land surveying; Maintenance of computer software; Material testing; Mechanical research; Monitoring of computer systems by remote access; Oil-field surveys; Oil prospecting; Oil-well testing; Packaging design; Physics [research]; Project studies (Technical -); Providing search engines for the internet; Provision of scientific information, advice and consultancy in relation to carbon offsetting; Quality control; Recovery of computer data; Rental of computer software; Rental of web servers; Research and development for others; Research in the field of environmental protection; Styling [industrial design]; Surveying; Technical research; Textile testing; Underwater exploration; Urban planning; Valuation of standing timber (Quality -); Vehicle roadworthiness testing; Water analysis; Weather forecasting; IT services; computer programming services; services of a programmer; recovery of computer data; consultancy in the field of computer hardware; computer programming; duplication of computer programs; computer rental; computer software design; installation of computer software; maintenance of computer software; updating of computer software; rental of computer software; rental of computer hardware; application service provider (ASP); computer system design; computer systems analysis; consultancy in the field of computer software; conversion of data or documents from physical to electronic media; creating and maintaining websites for others; data conversion of computer programs and data (not physical conversion); hosting computer sites (web sites); creating and maintaining blogs for others; services of engineers; expert advice and expert opinion relating to technology; rental of data processing apparatus and computers; technical services relating to projection and planning of equipment for telecommunications; services of information brokers and providers, namely product research for others; weather forecasting; research in the field of telecommunication technology; monitoring of network systems in the field of telecommunications; technical support services relating to telecommunications and apparatus; information and advisory services relating to the aforesaid; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 43: Services for providing food and drink; temporary accommodation; Accommodation bureaux [hotels, boarding houses]; Accommodation reservations (Temporary -); Bar services; Boarding for animals; Boarding house bookings; Boarding houses; Cafés; Cafeterias; Canteens; Catering (Food and drink -); Day-nurseries [crèches]; Holiday camp services [lodging]; Hotel reservations; Hotels; Motels; Providing campground facilities; Rental of chairs, tables, table linen, glassware; Rental of cooking apparatus; Rental of drinking water dispensers; Rental of meeting rooms; Rental of temporary accommodation; Rental of tents; Rental of transportable buildings; Restaurants; Retirement homes; Self-service restaurants; Snack-bars; Tourist homes; provision of food and drink for consumption both on and off premises; bar services; wine bars; brasserie services; café services; catering (food and drink); self-service restaurants; snack-bars; delicatessens [restaurants]; fast food services; food preparation services; cocktail lounge services; rental of chairs, tables, table linen, glassware, cooking apparatus, meeting rooms, temporary accommodation; hotels; tea room services; banqueting services; provision of venues for parties, balls, weddings and events; crèche services; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 44: Medical services; veterinary services: hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services; aerial and surface spreading of fertilizers and other agricultural chemicals; animal breeding; animal grooming; aquaculture services; aromatherapy services; artificial insemination services; blood bank services; chiropractics; dentistry; farming equipment rental; flower arranging; gardening; hair implantation; hairdressing salons; health care; health centers; horticulture; hospices; hospitals; in vitro fertilization services; landscape design; landscape gardening; lawn care; manicuring; massage; medical clinic services; medical equipment rental; midwife services; nursing homes; nursing, medical; opticians' services; pet grooming; pharmacists' services to make up prescriptions; pharmacy advice; physiotherapy; plant nurseries; plastic surgery; psychologist (services of a -); public baths for hygiene purposes; rehabilitation for substance abuse patients; rental of sanitation facilities; rest homes; sanatoriums; sauna services; solarium services; tattooing; telemedicine services; therapy services; tree planting for carbon offsetting purposes; tree surgery; turkish baths; vermin exterminating for agriculture, horticulture and forestry; veterinary assistance; visagists' services; weed killing; wreath making; healthcare services; medical assistance; massage services; health spa services; gardening services; beauty salons; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 45: Legal services; security services for the protection of property and individuals; management and use of copyright; adoption agency services; alternative dispute resolution services; arbitration services; baby sitting; baggage inspection for security purposes; chaperoning / escorting in society [chaperoning]; clothing rental; copyright management; crematorium services; dating services; detective agencies; embalming services; evening dress rental; rental of fire alarms; rental of fire extinguishers; fire-fighting; funerals; genealogical research; guards; horoscope casting; house sitting; inspection of factories for safety purposes; intellectual property consultancy; legal research; licensing of intellectual property; licensing of computer software [legal services]; on-line social networking services; litigation services; lost property return; marriage agencies; mediation; missing person investigations; monitoring of burglar and security alarms; monitoring intellectual property rights for legal advisory purposes; night guards; opening of security locks; organization of religious meetings; personal body guarding; personal background investigations; pet sitting; planning and arranging of wedding ceremonies; registration of domain names [legal services]; releasing doves for special occasions; rental of safes; security consultancy; undertaking; online dating services; introduction and social networking services; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.