

Freedom of Information Act 2000 (Section 50)

Decision Notice

Date: 28 June 2010

Public Authority: British Broadcasting Corporation

Address: 2252 White City 201 Wood Lane

London W12 7TS

Summary

The complainant made requests to the BBC for details of its procedures for handling editorial complaints and correspondence and documentation generated in the course of the handling of his previous editorial complaints and related requests for information. His complaints and requests related to an edition of the programme 'Panorama'. The BBC refused to comply with some of the requests on the basis that they were vexatious and applied section 14(1) of the Act. The BBC subsequently amended its original position and argued that all of the information relevant to the requests was outside the scope of the Act. The Commissioner's decision is that the BBC correctly determined that the information is held to a significant extent for the purposes of art, journalism or literature and therefore the BBC is not obliged to comply with Parts I to V of the Act.

The Commissioner's Role

1. The Commissioner's duty is to decide whether the BBC has complied with its duties under the Freedom of Information Act 2000 (the "Act"). This Notice sets out his decision.

Background

2. The complainant has explained that the BBC broadcast an edition of 'Panorama' ('What's Next For Craig?') on 12 November 2007. The



programme concerned the use of stimulant medication to treat children with attention-deficit hyperactivity disorder (ADHD).

3. The complainant submitted complaints to the BBC about the content of the programme on the basis that it was misleading and in breach of editorial standards and the Ofcom broadcasting code. The complaint was investigated by the BBC's Editorial Complaints Unit, and the complainant subsequently appealed part of the findings to the BBC Trust's Editorial Standards Committee. He also subsequently submitted a series of requests for information about the BBC's handling of his complaint, including records and correspondence exchanged or obtained in the course of considering the complaints, and the actions and processes of the Editorial Complaints Unit and Editorial Standards Committee.

The Request

- 4. The complainant wrote to the BBC on 9, 21, 26 and 28 October 2009 and submitted a series of requests for information. The full requests are listed as requests 'A' 'F' in Annex A of this Decision Notice.
- 5. The BBC responded on 6 November 2009 and stated that it was of the view that the requests are vexatious and it was therefore not obliged to provide the material sought. The BBC applied section 14(1) of the Act and explained that it considered the number of requests submitted by the complainant, some of them repeated, could fairly be characterised as obsessive and unreasonable.
- 6. The BBC also explained that it does not offer an internal review where a request is considered to be vexatious.

The Investigation

Scope of the case

7. On 26 November 2009 the complainant contacted the Commissioner to complain about the way his requests for information had been handled.



Chronology

- 8. On 2 October 2009 the High Court considered two appeals BBC v Steven Sugar and the Information Commissioner¹ (EW2349) and the BBC v the Information Commissioner² (EW2348) that addressed the application of the derogation by the BBC. Both judgments found in favour of the BBC. The Commissioner has applied the findings of the two judgments to the facts of this case.
- 9. In view of the aforementioned High Court decisions, which are binding on the Commissioner, he reverted to the BBC and requested clarification about its position in respect of the requests. He asked whether it was seeking to maintain its position that it was not obliged to comply with the requests by virtue of section 14(1) or if the BBC was now seeking to argue that all of the relevant material fell outside the scope of the Act.
- 10. On 18 June 2010 the BBC wrote to the Commissioner and confirmed that it now considered that all of the information relevant to the requests was in fact outside the scope of the Act because it was held to a significant extent for the purposes of journalism, art or literature. The Commissioner has therefore considered whether all of the material relevant to the requests fell outside of the Act.

Analysis

Substantive Procedural Matters

Jurisdiction

11. Section 3 of the Act states:

"3. - (1) In this Act "public authority" means -

(b).... any body...which -

(i) is listed in Schedule 1....."

The entry in relation to the BBC at Schedule 1, Part VI reads:

"The British Broadcasting Corporation, in respect of information held for purposes other than those of journalism, art or literature"

¹ BBC v Steven Sugar & The Information Commissioner [2009] EWHC 2349 (Admin)

² BBC v The Information Commissioner [2009] EWHC 2348 (Admin)



Section 7 of the Act states:

"7. – (1) Where a public authority is listed in Schedule 1 only in relation to information of a specified description, nothing in Parts I to V of this Act applies to any other information held by the authority".

The BBC has argued that the construction of sections 3, 7 and Schedule 1 means that the BBC is not a public authority where it holds the requested information for the purposes of journalism, art or literature. Consequently, the Commissioner would not have jurisdiction to issue a decision notice given the wording of section 50.

- 12. This issue has been considered by the House of Lords in the case of Sugar v BBC³. By a majority of 3:2, the Lords found in favour of the Appellant, Mr Sugar, in concluding that the Commissioner does have jurisdiction to issue decision notices regardless of whether the information that has been requested is derogated. The Commissioner adopts the reasoning set out by Lord Hope at paragraphs 54 and 55 where he said:
 - *"54.* Section 7(1) says that where a public authority is listed in Schedule 1 only in relation to information of a specified description, nothing in Parts I to V of the Act applies to any other information held by the authority. What it does not say is that, in that case, the authority is a hybrid - a "public authority" within the meaning of the Act for some of the information that it holds and not a "public authority" for the rest. The technique which it uses is a different one. Taking the words of the subsection exactly as one finds them, what it says is that nothing in Parts I to V of the Act applies to any other "information" held by "the authority". This approach indicates that, despite the qualification that appears against its name in Schedule 1, the body is a public authority within the meaning of the Act for all its purposes. That, in effect, is what section 3(1) of the Act provides when it says what "public authority" means "in this Act". The exception in section 7(1) does not qualify the meaning of "public authority" in section 3(1). It is directed to the information that the authority holds on the assumption that, but for its provisions, Parts I to V would apply because the holder of the information is a public authority."

55.The question whether or not Parts I to V apply to the information to which the person making the request under

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³ Sugar v BBC [2009] UKHL 9



section 1(1) seeks access depends on the way the public authority is listed. If its listing is unqualified, Parts I to V apply to all the information that it holds. If it is listed only in relation to information of a specified description, only information that falls within the specified description is subject to the right of access that Part I provides. But it is nevertheless, for all the purposes of the Act, a public authority".

- 13. Therefore, the Commissioner has jurisdiction to issue a decision notice on the grounds that the BBC remains a public authority. Where the information is derogated, the Commissioner considers that the BBC has no obligations to comply with Parts I to V in respect of that information.
- 14. The Commissioner will first determine whether the request is for information held for the purposes of journalism, art or literature and if therefore the BBC is required to comply with Parts I to V in respect of the request.

Derogation

15. The scope of the derogation has been considered by the High Court in the cases of the BBC v Steven Sugar and the Information Commissioner [EW2349]⁴ and the BBC v the Information Commissioner [EW2348].⁵ In both decisions Mr Justice Irwin stated:

"My conclusion is that the words in the Schedule mean the BBC has no obligation to disclose information which they hold to any significant extent for the purposes of journalism, art or literature, whether or not the information is also held for other purposes. The words do not mean that the information is disclosable if it is held for purposes distinct from journalism, art or literature, whilst it is also held to any significant extent for those purposes. If the information is held for mixed purposes, including to any significant extent the purposes listed in the Schedule or one of them, then the information is not disclosable." (para 65 EA2349 and para 73 EW2348).

16. The Commissioner interprets the phrase "to any significant extent", when taken in the context of the judgment as a whole, to mean that where the requested information is held to a more than trivial or insignificant extent for journalistic, artistic or literary purposes the BBC

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⁴ BBC v Steven Sugar & The Information Commissioner [2009] EWHC 2349 (Admin)

⁵ BBC v The Information Commissioner [2009] EWHC 2348 (Admin)



will not be obliged to comply with Parts I to V of the Act. This is the case even if the information is also held for other purposes.

- 17. For completeness, the Commissioner considers that where information is held for non-journalistic/artistic/literary purposes and is only held to a trivial or insignificant extent for the purposes listed in Schedule 1, then the BBC will be obliged to comply with its obligations under Parts I to V of the Act.
- 18. Thus, provided there is a relationship between the information and one of the purposes listed in Schedule 1, then the information is derogated. This approach is supported by Mr Justice Irwin's comments on the relationship between operational information, such as programme costs and budgets, and creative output:

"It seems to me difficult to say that information held for 'operational' purposes is not held for the 'purposes of journalism, art or literature." (para 87 EW2348)

- 19. The information relevant to the request need not be journalistic, artistic or literary material itself. As explained above all that needs to be established is whether the requested information is held to any significant extent for one or more of the derogated purposes of art, literature or journalism.
- 20. The two High Court decisions referred to above related to information falling within the following categories:
 - · Salaries of presenters / talent
 - Total staff costs of programmes
 - · Programme budgets
 - · Programme costs
 - · Payments to other production companies for programmes
 - · Payments to secure coverage of sporting events and other events
 - · Content of programmes / coverage of issues within programmes

In relation to all of the above Mr Justice Irwin found that the information was held for operational purposes related to programme content and therefore to a significant extent for the purposes of journalism, art or literature.

21. The Commissioner recognises that the High Court cases did not specifically consider information related to procedures for handling editorial complaints, requests about programme content, or the handling of editorial complaints and appeals. Nevertheless the Commissioner considers the comments made by Mr Justice Irwin



regarding the need for a relationship between the requested information and the derogated purposes are relevant and therefore he has considered them here.

- 22. The Commissioner considers that complaints received about the content of programmes, in this case alleged inaccuracies, provide the BBC with a source of feedback about the content of its programming. Information relating to complaints is used to inform future creative decisions, including decisions about programme content, scheduling, and the BBC's overall editorial direction. The Commissioner therefore considers that information about complaints is held to a significant extent for the purposes of journalism, art or literature because it is information used to inform creative and editorial decisions.
- 23. The information requested in this case is associated with the BBC's complaints handling procedures, its handling of specific requests for information about a broadcast, and its handling of a specific complaint and appeal in relation to the same broadcast. The requests, complaint and appeal related to an edition of the 'Panorama' programme, and alleged inaccuracies within the broadcast.

Information about complaints-handling procedures

24. Requests 'A' and 'C' (as listed in Annex A of this Decision Notice) are for information on the BBC's procedures and protocols for handling editorial complaints and subsequent appeals. As outlined at paragraph 22, the Commissioner considers that information relating to complaints about BBC content falls outside the scope of the Act. The requested procedures and protocols outline the processes followed by the BBC when considering complaints about programme content. As such complaints influence the BBC's overall editorial direction as a result of the feedback received the Commissioner is satisfied that the associated procedures and protocols are also held to a significant extent for the purposes of journalism, art or literature.

Information about programme-related requests

- 25. Request 'B' relates to correspondence associated with the BBC's handling of a request for correspondence concerning an earlier request for information about a 'Panorama' broadcast.
- 26. As outlined at paragraphs 2 and 3, since the broadcast of a particular 'Panorama' programme the complainant has submitted complaints to the BBC about alleged inaccuracies in the broadcast and has made related requests for information to the BBC. The Commissioner notes that a request for information about the broadcast itself would clearly



relate to programme content and would be information held for the purposes of journalism, art or literature. Furthermore, the Commissioner considers that subsequent requests for information about the handling of a request about broadcast content are also requests for information which is related to the derogated purposes.

27. Request 'B' relates to correspondence generated as part of the BBC's handling of a previous request about the 'Panorama' broadcast. The Commissioner notes that this information would be generated as a result of a request for information which relates directly to the broadcast itself. Therefore, this information is related to both programme content and the BBC's processes for receiving feedback about the content of its programming, which impacts upon its editorial processes. The Commissioner therefore considers that the information requested in request 'B' is held to a significant extent for the purposes of journalism, art or literature.

Information about editorial complaints

- 28. Requests 'D' and 'E' relate to correspondence and other documentation generated in the course of the handling of an editorial complaint to the BBC's Editorial Complaints Unit and a subsequent appeal to the BBC Trust's Editorial Standards Committee. Both the complaint and appeal relate to alleged inaccuracies in a 'Panorama' broadcast.
- 29. In view of the comments at paragraph 22 about complaints, the Commissioner considers that correspondence associated with the handling of a complaint about programme content by the Editorial Complaints Unit, as requested in request 'D', relates to the process of receiving feedback from viewers and is therefore associated with the BBC's editorial processes. The Commissioner therefore considers this information is held for the purposes of journalism, art or literature.
- 30. The Commissioner also considers that the relationship between information on editorial complaints and the purposes of journalism, art or literature extends to subsequent appeals to the Editorial Standards Committee against the findings of the BBC Trust's Editorial Complaints Unit. The information requested in request 'E' is correspondence and other documents generated in the course of the Editorial Standards Committee's handling of an appeal about the 'Panorama' broadcast.
- 31. The Editorial Standards Committee is a committee responsible for assisting the BBC Trust in securing editorial standards, including the determination of editorial complaints on appeal. As such its determinations impact upon editorial decisions and future BBC



programme content. Paragraph 8.17 of the Editorial Standards Committee's Terms of Reference states:

- "8.17 Consider appeals against decisions and actions of the BBC's Editorial Complaints Unit in relation to complaints about programmes transmitted or material carried by services for which the BBC has editorial responsibility. This primarily concerns the BBC's public services on radio, television and online, but may also include commercial services operated by the BBC. It includes the BBC's international services as well domestic services."
- 32. In view of the above, the Commissioner considers that the information relevant to requests 'D' and 'E' is held for the purposes of journalism, art or literature.
- 33. Request 'F' is for information relating to the outcome and findings of the Editorial Complaints Unit's consideration of an editorial complaint about a broadcast and, specifically, an "action point agreed with BBC News" as part of the outcome. The Commissioner considers that information relating to the outcome or consideration of complaints about programme content is held for the derogated purposes. In this case the complaint relates to alleged inaccuracies in the content of a programme. Any actions taken or communications made as a result of the consideration of editorial complaints is related to the process of receiving feedback from viewers with a view to influencing future editorial decisions and programme content.
- 34. In view of the above, the Commissioner has found that requests 'A' to 'F', as listed in Annex A, are for information held to a significant extent for the purposes of journalism, art or literature and that the BBC was not obliged to comply with Parts I to V of the Act.

The Decision

35. The Commissioner's decision is that as the requests are for information held to a significant extent for the purposes of journalism, art or literature the BBC was not obliged to comply with Part I to V of the Act in this case.

Steps Required

36. The Commissioner requires no steps to be taken.



Right of Appeal

37. Either party has the right to appeal against this Decision Notice to the Information Tribunal. Information about the appeals process may be obtained from:

Information Tribunal Arnhem House Support Centre PO Box 6987 Leicester LE1 6ZX

Tel: 0845 600 0877 Fax: 0116 249 4253

Email: <u>informationtribunal@tribunals.gsi.gov.uk</u>.

Website: www.informationtribunal.gov.uk

If you wish to appeal against a decision notice, you can obtain information on how to appeal along with the relevant forms from the Information Tribunal website.

Any Notice of Appeal should be served on the Tribunal within 28 (calendar) days of the date on which this Decision Notice is sent.

Dated the 28th day of June 2010

Signed	•••••	 •	•••••	• • • • • • • • • • • • • • • • • • • •	• • • • •
Jo Pedo	ler				

Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF

Group Manager



Annex A

"Request A"

On 9 October 2009 the complainant wrote to the BBC to request the following information:

BBC reference RFI20091481

"I would be very grateful if you could help me with the "protocols agreed between Management and the Trust" referred to by Fraser Steel in his email to Victoria Finney. Which part(s) of which protocol(s) are referred to by Fraser Steel. Please may I see them?"

"Request B"

On 21 October 2009 the complainant wrote to the BBC to request the following information:

BBC reference RFI20091482

"I had asked for:

'Have there been any communications within the BBC concerning the requests for disclosure made by Mr Steven Gee QC in the period from Friday 25th April to 2nd May 2008, to the ECU (commencing with his email dated 25th April 2008 to Philip Abrams), Helen Boaden (his email dated 29th April 2008 to her) and the Chairman of the BBC Trust relating to the Broadcast (see email dated 25th April 2008 and response from Victoria Finney dated 29th April 2008)? What communications have there been with whom and when? Produce all emails or other documents relating to such communications.'

Please produce the correspondence between Fraser Steel and Helen Boaden about my request for Disclosure. Her reply to me refused my request on the basis that it was a request for "background" material. Was she informed by someone that the Panorama materials sought by me including their defence were "background" material. Why did she call the Panorama materials including their defence, "background" materials? Please produce the correspondence."



"Request C"

On 21 October 2009 the complainant wrote to the BBC to request the following information:

BBC reference RFI20091483

"An investigation made by the ECU is required to be carried out "independently". What rules protocols directives or other documents lay down this requirement? Please produce them."

"Request D"

On 26 October 2009 the complainant wrote to the BBC to request the following information:

BBC reference RFI20091488

"Please provide me with the correspondence, notes and other documents including emails dating from (including for the avoidance of doubt after) 2nd October 2009 relating to or connected with (1) the questions raised by Mr Steven Gee QC concerning the independence or lack or independence of Fraser Steel in connection with the complaints made concerning the broadcast "What's Next For Craig?" (Panorama BBC 1 on 12th November 2007), or (2) the requests for information made by Mr Steven Gee QC since 2nd October 2009 concerning those questions.

Please limit the scope of search to documents (including emails) held by Fran O'Brien, Bruce Vander, and Sir Michael Lyons at the BBC Trust, and Mark Byford, Tom Sleigh, James Horton, Caroline Thomson, Fraser Steel and the FOI section (which has been dealing with outstanding requests for information)."

"Request E"

On 26 October 2009 the complainant wrote to the BBC to request the following information:

BBC reference RFI20091489

"I would be most grateful if you would produce to me:



- (1) the correspondence including notes of conversations (stat) and emails between the BBC Trust and the advisor it has appointed in respect of my "appeal";
- (2) draft reports which relate to or are connected with my "appeal" prepared by the advisor,
- (3) the materials and other documents sent to the advisor or received from or by her which relate to or are connected with my "appeal",
- (4) the materials and other documents held by the advisor which relate to or are connected with my "appeal",
- (5) correspondence including emails and other documents or materials received by or sent by the BBC Trust which relate to or are connected with my "appeal"."

"Request F"

On 28 October 2009 the complainant wrote to the BBC to request the following information:

BBC reference RFI20091497

"Please tell me what was the further "action point agreed with BBC News" and provide details of the agreement to which you refer and how it was reached. Please produce all documents relating to the negotiations, discussions and agreement."



Legal Annex

General Right of Access

Section 1(1) provides that -

"Any person making a request for information to a public authority is entitled –

(a) to be informed in writing by the public authority whether it holds

information of the description specified in the request, and

(b) if that is the case, to have that information communicated to him."

Section 1(2) provides that -

"Subsection (1) has the effect subject to the following provisions of this section and to the provisions of sections 2, 9, 12 and 14."

Section 1(3) provides that -

"Where a public authority -

- (a) reasonably requires further information in order to identify and locate the information requested, and
- (b) has informed the applicant of that requirement,

the authority is not obliged to comply with subsection (1) unless it is supplied with that further information."

Section 1(4) provides that -

"The information -

- (a) in respect of which the applicant is to be informed under subsection (1)(a), or
- (b) which is to be communicated under subsection (1)(b),

is the information in question held at the time when the request is received, except that account may be taken of any amendment or deletion made between that time and the time when the information is to be communicated under subsection (1)(b), being an amendment or deletion that would have been made regardless of the receipt of the request."

Section 1(5) provides that -



"A public authority is to be taken to have complied with subsection (1)(a) in relation to any information if it has communicated the information to the applicant in accordance with subsection (1)(b)."

Section 1(6) provides that -

"In this Act, the duty of a public authority to comply with subsection (1)(a) is referred to as "the duty to confirm or deny"."